

Barton Healthy New Town Project Logic Model 2016/ 2018

Inputs: Partnership commitment, contributions in time and expertise (OCCG, Grosvenor, Public Health, Oxford City Council), senior and political support, existing health plan, HWB partnership, Barton Neighbourhood Centre and leisure facilities, regional and national health networks, master developer funding (S106), strong public-private partnership of Barton Oxford LLP, City Council regeneration investment, community contacts and partnerships, existing data (e.g. Health Inequalities Report), Oxford University Knowledge Exchange and Transfer Support, master plan with a strong commitment to health and wellbeing

PHYSICAL AND BUILT ENVIRONMENT WHICH SUPPORTS GOOD HEALTH

- Conduct Equalities/ Health Impact Assessments (EIA / HIA) of development and project activities. Incorporate findings into all other activities, planning and developments.
- Use HIA, project research to enhance master plan, future phases, Neighbourhood Centre plans. Scope potential for Barton to become an age friendly, dementia friendly community, work with Grosvenor to embed health in house building agreements (post first phase) and trial appropriate use of new innovations and technologies.
- Negotiate with Bury Knowle GP about facility requirements needed for the future. Contribute to proposals for a Barton Neighbourhood Centre that maximises its contribution to local health. Fundraise for additional funds. Refurbish Neighbourhood Centre to maximise contribution to health.
- Use research to inform recommendations to County Council on design of school. Build new community hub within new school in Barton Park. Negotiate shared use agreement and complementary management model. Work with Sports Associations to design multi-use pavilion, all weather pitch and build. Negotiate management model maximising health provision for new and existing residents. Implement improvements to Bayswater Brook and Bonnie Banks Park green spaces. Landscape, build infrastructure to integrate Fettiplace Road and linear parks. Engage with Allotment Association and community to improve allotment provision. Work with Grosvenor and community to shape civic spaces and retail offer.
- Use HIA and EIA project research to inform coordinated signage and street furniture. Fundraise for green space improvements in Fettiplace Road Park including signage. Deliver as part of with public art strategy with Grosvenor and community.
- Develop case studies, testimonials, qualitative monitoring to record lived experience. Use to inform decision making through JSNA & Barton Integration and Community Engagement Partnership (BICEP).
- Learn from local, national management models. Define scope, create management model that embeds Health. Begin to implement identified model.
- Participate in steering group, NHS-run/ professional association events. Grosvenor and house builders share learning with colleagues and peer groups.
- Plan how to record lived experience, evaluate Barton as a Healthy New Town in future. Identify project learning to inform future developments and health planning.
- Use project experience to develop proposal to inform planning documents / processes. Work with planners to identify key opportunities to influence planning policy. Connect planners with health contacts to increase knowledge of links with health.

SYSTEMS TO SUPPORT HEALTH AND WELLBEING

- Grant fund community organisations to pilot prevention models and prepare health services for future residents, focused on themes of current health plan. Run session with grantees encouraging innovation scaling up (Oxford Uni).
- Monitor, learn from, and support co-ordination / future sustainability of community grant funded pilots.
- Bridge fund social prescribing project at Bury Knowle GP surgery. Pilot and evaluate referral to project activities. Use findings to inform future social prescribing model; share learning through OCCG.
- Pilot and review fresh food market in Barton to inform market-led fresh food provision. Grant-funded improved food bank management model (Good Food Oxford).
- Recruit, train, support champions from local professionals. Encourage use of 'Make Every Contact Count' by health professionals. With Bury Knowle GP surgery/ Locality develop system of champion-led self-care. Provide training to Health Champions: first aid, IBA (alcohol and smoking), mental health. Work with Barton HWB Partnership, review priorities for self care and prevention.
- Informed by project research, work with CCG, local GPs and other partners to develop 'one stop shop' care model from new Barton Healthy Living Centre. Trial locality based approaches to integrating health and social care. Identify and address training needs. Implement care navigation models and extended access to health care. Recommend how to enhance primary care with secondary LT condition management. Implement secondary care outreach - test virtual outreach if appropriate. Pilot additional services for Oxfordshire Transformation programme where appropriate.
- With HWB Partnership develop interagency protocols for referrals of most vulnerable. Implement agreed protocols and evaluate. Work with Transformation Plan team to pilot ways to keep older people well and connected. Deliver actions of OCCG Health Inequalities Report using Barton as an accelerator site.
- Learn from international humanitarian agencies about Early Warning System use (EWS). With HWB partnership use project research to inform Barton measures and implementation. Work with HWB Partnership to test EWS in Barton.
- Work with the Oxford University / Academic Health Science Network and IBI to identify pilot, review digital opportunities such as Telecare and digital health monitoring. Identify opportunities to link with Science Innovation Audit, Oxfordshire (1 of 8 regions).
- With Steering Group organisations / HWB Partnership identify and influence policy and resources needed to sustain new models of care.

HEALTHY BEHAVIOURS

- Introduce Nordic walking and regiment training in green spaces. Coach Barton United FC to prepare for arrival of new residents, improve reach.
- Deliver physical activity/ prevention sessions. Market sessions through social prescriber, champions. Work with leisure operators to improve accessibility of offer to residents. Develop and implement plan to address barriers identified.
- Monitor, review green space/ leisure delivery with community representatives.
- With Grosvenor, Hill and future house builders, community develop new resident welcome pack.
- Continue to support HWB Partnership to develop effective delivery of health messages. Share information impacting health between key agencies in Barton. Work with partners to understand /prevent/ respond to wider determinants of health.
- Run competitions to identify health role model community members. Showcase learning from health role models. Train, make use of role models as health champions.

ONE BARTON

- Use EIA and project research to inform plans with social prescriber, champions, partners. Use Oxford University social entrepreneurship support to develop plans. With HWB Partnership review learning, project research to improve reach. Develop communications plan with other agencies with targets to broaden engagement.
- Learn from other Good Neighbourhood Schemes which effectively address social isolation. Develop sustainable, relevant delivery model with community and other partners. Trial AMI system with Bury Knowle GP, Getting Heard. Fundraise /seed fund implementation.
- Review lived experience, project research to inform planning of 'non-built' environment.

Complete On-going

Outputs

- Equalities Impact and Health Impact Assessments which inform planning and delivery of built environment projects, infrastructure and services.
- Barton Park and Barton developments' design schemes which optimise commitment to health.
- Redeveloped accessible health facilities in Barton Neighbourhood Centre.
- Planned complementary and (equally) high quality community space provision across Barton.
- Signage, street furniture and transport infrastructure which supports health.
- Mechanisms which feed lived experience (as well as data) directly into future planning of infrastructure and services.
- Management model in Barton Park that includes health professionals and has a responsibility to monitor health.
- All partners trained / gain knowledge about applying health best practice in their work.
- Agreed plan to evaluate the lived experience of Barton Park.
- Planning policies (including Local Plan) optimise health outcomes.
- Community leadership of innovative pilots in preventative models of care/ health and preparation for new residents.
- Functional social prescribing model.
- Functional model to deliver access to affordable healthy food.
- Trained health champions deliver effective model of self-care in Barton.
- Pilot joined up services - including "one stop shop" for service users.
- Agreed inter-agency protocols around referrals for the most vulnerable to deliver new effective and sustainable services.
- Agreed early warning systems and indicators for individuals and health services in Barton.
- Advisory partnership with Oxfordshire Academic Health Service Network on technology interventions. Relevant health technology pilot delivered.
- Policy and resourcing commitments to sustain piloted new models of care.
- Increased use of green spaces and surrounding countryside.
- Increase in numbers of residents attending health sessions.
- Active community engagement in creating and monitoring green spaces /leisure strategies.
- Resources / 'maps' to signpost residents to the help they need (welcome packs etc).
- Health messages delivered effectively including through existing events and community networks.
- Community health role models identified through competitions. Lessons from their experience shared.
- Health outreach (including statutory groups) to a more representative network of community place shapers.
- A Good Neighbour Scheme in Barton, supported by AMI technology if appropriate
- Plans in place to address accessibility issues eg: translations, community transport, physical accessibility etc.

Outcomes

- Barton residents' lived experiences of health and wellbeing, together with high quality health data, drive planning, development and their Evaluation
- Facilities and spaces are accessible and enable health and wellbeing now and in the future
- Health and wellbeing practice that works in Barton is sustained and Replicable
- Responsive services and systems serving Barton include Early Warning Systems (EWS), future proofing and proven new models of care
- Healthy behaviours enjoyed as a part of every day life of all Barton residents
- Barton residents know when and how to help themselves and when to seek help from others
- Barton residents make the best use of community assets, leisure facilities and green spaces
- Barton residents are 'place shapers' - informing and addressing locally identified priorities
- There is a strong sense of 'neighbourliness', which feels inclusive of all existing and future residents of Barton

Impact: All Barton residents (Barton and Barton Park) have an equal opportunity to good physical and mental health and good health outcomes

Note: When Health is used, it refers to Health and Wellbeing and when HWB Partnership is used, this refers to Barton Health and Wellbeing Partnership