

TABLE 1: SCENARIO 1: EXPERIAN BASE YEAR (2016) POPULATION & PROJECTIONS TO 2036

ZONE:	2016	2017	2022	2027	2032	2036
Zone 1	86,481	86,756	87,667	89,585	91,329	92,568
Zone 2	72,951	73,423	75,193	77,952	80,210	81,987
Zone 3	16,581	16,678	17,082	17,416	17,683	17,915
Zone 4	11,396	11,440	11,673	11,836	11,975	12,120
Zone 5	51,795	52,217	54,335	56,112	57,606	59,052
Zone 6	84,558	85,162	87,984	90,312	92,378	94,355
Zone 7	46,841	47,196	49,010	50,590	51,970	53,170
Zone 8	125,313	126,081	129,942	133,228	136,128	138,630
Zone 9	38,571	38,801	40,027	41,161	42,041	42,788
TOTAL STUDY AREA:	534,487	537,754	552,913	568,192	581,320	592,585

GROWTH 2017 to 2027:

%	No.
3.3%	2,829
6.2%	4,529
4.4%	738
3.5%	396
7.5%	3,895
6.0%	5,150
7.2%	3,394
5.7%	7,147
6.1%	2,360
5.7%	30,438

GROWTH 2017 to 2036:

%	No.
6.7%	5,812
11.7%	8,564
7.4%	1,237
5.9%	680
13.1%	6,835
10.8%	9,193
12.7%	5,974
10.0%	12,549
10.3%	3,987
10.2%	54,831

LOCAL AUTHORITY AREA	(Zones 1-2)	159,432	160,179	162,860	167,537	171,539	174,555
REST OF CATCHMENT AREA	(Zones 3-9)	375,055	377,575	390,053	400,655	409,781	418,030

4.6%	7,358
6.1%	23,080

9.0%	14,376
10.7%	40,455

Source: EXPERIAN BUSINESS STRATEGIES

Notes: The base year (2016) population figures have been sourced directly from Experian's 'Retail Area Planner' Reports for each study zone using CJ's (Experian-based) MMG3 Geographic Information System (GIS). The base year figures are based on ONS (mid-year) population figures. The projections for zones are derived from Experian's revised 'demographic component model; these projections take into account mid-year age and gender estimates and project the population forward year-on-year based on Government population projections for local authority areas in England. The yearly components of population change that are taken into account are the birth rate (0-4 age band), ageing, net migration, death rates, etc..

TABLE 1: SCENARIO 2: EXPERIAN BASE YEAR (2016) POPULATION & PROJECTIONS TO 2036

ZONE:	2016	2017	2022	2027	2032	2036
Zone 1	114,521	115,466	120,039	124,213	127,899	131,062
Zone 2	49,080	49,485	51,445	53,234	54,814	56,170
Zone 3	16,585	16,669	17,096	17,534	17,984	18,352
Zone 4	11,443	11,552	12,113	12,701	13,318	13,833
Zone 5	51,738	52,096	53,921	55,811	57,767	59,380
Zone 6	84,547	85,148	88,216	91,394	94,687	97,406
Zone 7	46,916	47,363	49,663	52,074	54,602	56,713
Zone 8	125,789	126,988	133,154	139,619	146,398	152,058
Zone 9	38,490	38,686	39,677	40,694	41,737	42,591
TOTAL STUDY AREA:	539,110	543,452	565,324	587,274	609,206	627,565

GROWTH 2017 to 2027:

%	No.
7.6%	8,747
7.6%	3,749
5.2%	865
9.9%	1,149
7.1%	3,715
7.3%	6,246
9.9%	4,711
9.9%	12,631
5.2%	2,009
8.1%	43,822

GROWTH 2017 to 2036:

%	No.
13.5%	15,597
13.5%	6,684
10.1%	1,683
19.7%	2,281
14.0%	7,285
14.4%	12,258
19.7%	9,351
19.7%	25,070
10.1%	3,905
15.5%	84,113

LOCAL AUTHORITY AREA	(Zones 1-2)	163,602	164,951	171,485	177,447	182,713	187,232
REST OF CATCHMENT AREA	(Zones 3-9)	375,509	378,501	393,840	409,828	426,493	440,333

7.6%	12,496
8.3%	31,327

13.5%	22,281
16.3%	61,832

Source: Oxford City Council, Oxford County Council and Experian Business Strategies

Notes:

For Zones 1 and 2 the population data has been obtained from Oxford City Council and informed by the Oxford County Council's initial assessment of the expected level of housing growth in the Oxford City Council area and surrounding authorities (Oxfordshire County Council Interim population forecasts November 2016 (Issue H)). From the same document, and for the remainder of the zones (3 to 9), we have derived an annual growth rate apportioned on the basis of the housing growth (allocatons) expected within the zones in study area and thereafter applied it to the Experian population data from MMG3.