		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	TOTAL STUDY AREA	LOCAL AUT
		*	*	*	%	*	*	*	*	%		Zones
DXFORD CITY CENTRE												
RAILWAY STATION	MARKS & SPENCER	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.2%	0.0%	0.1%	0.15
QUEEN STREET	MARKS & SPENCER	2.4%	2.8%	1.7%	0.2%	0.0%	0.0%	0.0%	0.3%	0.2%	0.8%	2.6
MAGDALEN STREET	SAINSBURYS LOCAL	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	1.0%	0.3%	0.2
MAGDALEN STREET	TESCO METRO	2.5%	0.4%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.5%	1.6
WESTGATE CENTRE	SAINSBURYS	1.8%	1.5%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	1.9%	0.6%	1.75
SPEEDWELL STREET	TESCO EXPRESS	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1
MARKET STREET	COVERED MARKET	0.9%	1.9%	0.2%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	1.3
OTHER LOCAL SHOPS IN THE		1.1%	3.7%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.6%	2.2
	SUB TOTAL:	9.3%	10.5%	2.8%	1.1%	0.0%	0.0%	0.4%	1.1%	4.0%	3.4%	9.8
DISTRICT CENTRES												
SUMMERTOWN	SECONDARY DISTRICT	13.3%	1.1%	1.6%	1.2%	0.7%	0.4%	0.0%	0.3%	0.0%	2.5%	8.1
COWLEY CENTRE	PRIMARY DISTRICT	1.2%	6.8%	0.6%	1.5%	0.0%	0.0%	0.0%	2.6%	0.2%	1.7%	3.65
HEADINGTON	SECONDARY DISTRICT	22.8%	1.4%	0.9%	1.3%	0.0%	0.5%	0.0%	0.6%	0.2%	4.0%	13.7
COWLEY ROAD	SECONDARY DISTRICT	3.8%	9.4%	3.4%	4.7%	0.0%	0.0%	0.4%	0.9%	0.2%	2.2%	6.25
BLACKBIRD LEYS	SECONDARY DISTRICT	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	1.0
	SUB TOTAL:	41.0%	21.1%	6.5%	8.7%	0.7%	0.9%	0.4%	4.5%	0.6%	10.6%	32.5
OTHER LOCAL & NEIGHBOURHOOD CI	ENTRES/ STORES WITHIN CITY COUNCIL AREA											
ABINGDON ROAD	NISA LOCAL	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1
ABINGDON ROAD	TESCO EXPRESS	0.4%	0.4%	8.2%	0.0%	0.9%	0.0%	0.0%	5.1%	1.6%	1.8%	0.4
ALBERT STREET	ALI JERICHO	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1
CHERWELL DRIVE	CO-OP	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2
IFFLEY ROAD	CO-OP	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.75
OLD MARSTON ROAD	CO-OP	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.15
ROSE HILL	CO-OP	0.1%	2.7%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	1.2
WALTON STREET	CO-OP	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.8
WALTON STREET	LONDIS	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1
MAJOR OUT-OF-CENTRE STORES	SUB TOTAL:	2.4%	5.7%	8.2%	0.4%	0.9%	0.0%	0.0%	5.1%	1.6%	2.7%	3.8
OXFORD RETAIL PARK	TESCO SUPERSTORE	1.5%	18.9%	2.7%	16.5%	0.6%	0.4%	0.0%	0.5%	1.4%	3.2%	8.9
BOTI FY ROAD	ALDI	4.0%	2.6%	13.1%	1.5%	0.3%	0.2%	0.0%	0.6%	0.9%	1.7%	3.4
BOTLEY ROAD	WAITROSE	4.3%	1.9%	10.8%	1.1%	0.0%	0.6%	0.0%	0.0%	0.0%	1.4%	3.3
HEYFORD HILL	SAINSBURYS	7.7%	22.6%	8.9%	5.9%	0.5%	0.0%	1.0%	4.6%	0.5%	5.5%	14.1
PEARTREE	WAITROSE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0
WATLINGTON ROAD	LIDL	1.6%	4.8%	0.5%	3.1%	0.3%	0.0%	0.0%	1.0%	0.0%	1.2%	3.05
	SUB TOTAL:	19.2%	50.9%	36.0%	28.2%	1.7%	1.2%	1.0%	6.7%	3.0%	13.0%	32.7
							2.1%	1.9%	17.4%			
LL STORES IN OVEORD CITY COLINCIL	AREA.	71 0%	00 70/	E2 49/	20 50/						20.7%	79.0
ALL STORES IN OXFORD CITY COUNCIL	AREA:	71.9%	88.2%	53.4%	38.5%	3.3%	212/0	1.5%	17.4%	9.3%	29.7%	78.9
OTHER STORES OUTSIDE CITY COUNCI												
OTHER STORES OUTSIDE CITY COUNCI ABINGDON		0.0%	0.4%	12.7%	0.4%	0.2%	0.1%	0.0%	14.8%	3.8%	4.3%	0.25
DTHER STORES OUTSIDE CITY COUNCI ABINGDON AYLESBURY		0.0% 0.0%	0.4% 0.0%	12.7% 0.0%	0.4% 0.0%	0.2% 0.0%	0.1% 0.3%	0.0% 6.0%	14.8% 0.0%	3.8% 0.0%	4.3% 0.6%	0.2
DTHER STORES OUTSIDE CITY COUNCI ABINGDON AYLESBURY BICESTER		0.0% 0.0% 0.2%	0.4% 0.0% 0.4%	12.7% 0.0% 0.2%	0.4% 0.0% 0.0%	0.2% 0.0% 0.0%	0.1% 0.3% 58.9%	0.0% 6.0% 4.7%	14.8% 0.0% 0.0%	3.8% 0.0% 0.0%	4.3% 0.6% 10.0%	0.25
DTHER STORES OUTSIDE CITY COUNCI ABINGDON AYLESBURY BICESTER BRACKLEY		0.0% 0.0% 0.2% 0.3%	0.4% 0.0% 0.4% 0.0%	12.7% 0.0% 0.2% 0.0%	0.4% 0.0% 0.0% 0.0%	0.2% 0.0% 0.0% 0.0%	0.1% 0.3% 58.9% 0.8%	0.0% 6.0% 4.7% 0.0%	14.8% 0.0% 0.0%	3.8% 0.0% 0.0% 0.0%	4.3% 0.6% 10.0% 0.2%	0.29 0.09 0.39 0.29
DTHER STORES OUTSIDE CITY COUNCI ABINODON AYLESBURY BICESTER BRACKLEY BOTLEY		0.0% 0.0% 0.2% 0.3% 0.6%	0.4% 0.0% 0.4% 0.0%	12.7% 0.0% 0.2% 0.0% 9.0%	0.4% 0.0% 0.0% 0.0%	0.2% 0.0% 0.0% 0.0%	0.1% 0.3% 58.9% 0.8% 0.0%	0.0% 6.0% 4.7% 0.0% 0.1%	14.8% 0.0% 0.0% 0.0%	3.8% 0.0% 0.0% 0.0% 0.5%	4.3% 0.6% 10.0% 0.2% 0.4%	0.29 0.09 0.39 0.29 0.39
DTHER STORES OUTSIDE CITY COUNCI ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY BUCKINGHAM		0.0% 0.0% 0.2% 0.3% 0.6% 0.0%	0.4% 0.0% 0.4% 0.0% 0.0%	12.7% 0.0% 0.2% 0.0% 9.0% 0.0%	0.4% 0.0% 0.0% 0.0% 0.0%	0.2% 0.0% 0.0% 0.0% 0.0%	0.1% 0.3% 58.9% 0.8% 0.0% 0.3%	0.0% 6.0% 4.7% 0.0% 0.1% 0.4%	14.8% 0.0% 0.0% 0.0% 0.0%	3.8% 0.0% 0.0% 0.5% 0.0%	4.3% 0.6% 10.0% 0.2% 0.4% 0.1%	0.29 0.09 0.39 0.29 0.39 0.09
THER STORES OUTSIDE CITY COUNCI ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON		0.0% 0.2% 0.3% 0.6% 0.0%	0.4% 0.0% 0.4% 0.0%	12.7% 0.0% 0.2% 0.0% 9.0%	0.4% 0.0% 0.0% 0.0%	0.2% 0.0% 0.0% 0.0%	0.1% 0.3% 58.9% 0.8% 0.0%	0.0% 6.0% 4.7% 0.0% 0.1%	14.8% 0.0% 0.0% 0.0%	3.8% 0.0% 0.0% 0.0% 0.5%	4.3% 0.6% 10.0% 0.2% 0.4%	0.29 0.09 0.39 0.29 0.39
ABINGDON ABINGDON AYLESBURY BIGESTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON CHINNOR		0.0% 0.2% 0.3% 0.6% 0.0% 0.0%	0.4% 0.0% 0.0% 0.0% 0.0% 0.0%	12.7% 0.0% 0.0% 9.0% 0.0% 0.0%	0.4% 0.0% 0.0% 0.0% 0.0% 0.0%	0.2% 0.0% 0.0% 0.0% 0.0% 8.3% 0.0%	0.1% 0.3% 58.9% 0.8% 0.0% 0.3% 0.0%	0.0% 6.0% 4.7% 0.0% 0.1% 0.4% 0.0% 6.7%	14.8% 0.0% 0.0% 0.0% 0.0% 0.0%	3.8% 0.0% 0.0% 0.5% 0.0% 0.0%	4.3% 0.6% 10.0% 0.2% 0.4% 0.1% 0.8% 0.6%	0.29 0.09 0.39 0.29 0.39 0.09 0.09 0.09
THER STORES OUTSIDE CITY COUNCI ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON		0.0% 0.2% 0.3% 0.6% 0.0%	0.4% 0.0% 0.4% 0.0% 0.0% 0.0%	12.7% 0.0% 0.2% 0.0% 9.0% 0.0%	0.4% 0.0% 0.0% 0.0% 0.0% 0.0%	0.2% 0.0% 0.0% 0.0% 0.0% 8.3%	0.1% 0.3% 58.9% 0.8% 0.0% 0.3% 0.0%	0.0% 6.0% 4.7% 0.0% 0.1% 0.4% 0.0%	14.8% 0.0% 0.0% 0.0% 0.0% 0.0%	3.8% 0.0% 0.0% 0.5% 0.0%	4.3% 0.6% 10.0% 0.2% 0.4% 0.1% 0.8%	0.29 0.09 0.39 0.29 0.39 0.09
DTHER STORES OUTSIDE CITY COUNCI ABINGDON AYLESBURY BICSTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON CHINNOR CHIPPING NORTON		0.0% 0.2% 0.3% 0.6% 0.0% 0.0% 0.0%	0.4% 0.0% 0.4% 0.0% 0.0% 0.0% 0.0% 0.0%	12.7% 0.0% 0.2% 0.0% 9.0% 0.0% 0.0% 1.8%	0.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.2% 0.0% 0.0% 0.0% 0.0% 8.3% 0.0%	0.1% 0.3% 58.9% 0.8% 0.0% 0.3% 0.0% 0.0% 0.2%	0.0% 6.0% 4.7% 0.0% 0.1% 0.4% 0.0% 6.7% 0.0%	14.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	3.8% 0.0% 0.0% 0.5% 0.0% 0.0% 0.0% 0.0%	4.3% 0.6% 10.0% 0.2% 0.4% 0.1% 0.8% 0.6% 0.1%	0.25 0.05 0.35 0.25 0.35 0.05 0.05 0.05 0.05
ABINGDON ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY BUTCHY BUCKINGHAM CARTERTON CHIPPING NORTON CRUGHTON		0.0% 0.2% 0.3% 0.6% 0.0% 0.0% 0.0% 0.0%	0.4% 0.0% 0.4% 0.0% 0.0% 0.0% 0.0% 0.0%	12.7% 0.0% 0.2% 0.0% 9.0% 0.0% 0.0% 1.8% 0.0%	0.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.2% 0.0% 0.0% 0.0% 0.0% 8.3% 0.0% 0.0% 0.2%	0.1% 0.3% 58.9% 0.8% 0.0% 0.3% 0.0% 0.0% 0.2% 0.0%	0.0% 6.0% 4.7% 0.0% 0.1% 0.4% 0.0% 6.7% 0.0%	14.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	3.8% 0.0% 0.0% 0.5% 0.0% 0.0% 0.0% 0.5% 0.0%	4.3% 0.6% 10.0% 0.2% 0.4% 0.1% 0.8% 0.6% 0.1% 0.0%	0.25 0.05 0.35 0.25 0.35 0.05 0.05 0.05 0.05 0.05
DTHER STORES OUTSIDE CITY COUNCI ABINGDON AYLESBURY BICESTER BRACKLEY BUCKINGHAM CARTERTON CHINNOR CHIPPING NORTON CRUGHTON DIJCCT		0.0% 0.2% 0.3% 0.6% 0.0% 0.0% 0.0% 0.0% 0.0%	0.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	12.7% 0.0% 0.2% 0.0% 0.0% 0.0% 1.8% 0.0% 1.2%	0.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.2% 0.0% 0.0% 0.0% 8.3% 0.0% 0.0% 0.2%	0.1% 0.3% 58.9% 0.8% 0.0% 0.3% 0.0% 0.0% 0.2% 0.0% 0.1%	0.0% 6.0% 4.7% 0.0% 0.1% 0.4% 0.0% 6.7% 0.0% 0.0% 0.0%	14.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	3.8% 0.0% 0.0% 0.5% 0.0% 0.0% 0.5% 0.0% 8.4%	4.3% 0.6% 10.0% 0.2% 0.4% 0.1% 0.8% 0.6% 0.1% 0.0% 10.3%	0.25 0.05 0.35 0.25 0.05 0.05 0.05 0.05 0.05 0.05 0.0
ABINGDON ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON CHIPNIG NORTON CROUGHTON DIDCOT KIDLINGTON		0.0% 0.2% 0.3% 0.6% 0.0% 0.0% 0.0% 0.0% 0.0% 13.3%	0.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	12.7% 0.0% 0.2% 0.0% 0.0% 0.0% 1.8% 0.0% 1.2% 1.4%	0.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.1% 0.3% 58.9% 0.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.1% 15.3%	0.0% 6.0% 4.7% 0.0% 0.1% 0.4% 6.7% 0.0% 0.0% 0.9% 0.2%	14.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	3.8% 0.0% 0.0% 0.5% 0.0% 0.0% 0.5% 0.0% 8.4% 1.4%	4.3% 0.6% 10.0% 0.2% 0.4% 0.6% 0.1% 0.6% 0.1% 0.0% 10.3% 4.9%	0.2 0.0 0.3 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
DTHER STORES OUTSIDE CITY COUNCI ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON CHINNOR CHIPPING NORTON CROUGHTON DIDCOT KIDLINGTON LONG HARDROOUGH		0.0% 0.2% 0.3% 0.6% 0.0% 0.0% 0.0% 0.0% 13.3% 0.0% 0.0%	0.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	12.7% 0.0% 0.2% 0.0% 0.0% 0.0% 1.8% 0.0% 1.2% 1.4% 0.0% 0.0%	0.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.1% 0.3% 58.9% 0.0% 0.3% 0.0% 0.2% 0.0% 0.1% 0.1% 0.1% 0.0%	0.0% 6.0% 4.7% 0.1% 0.4% 0.0% 6.7% 0.0% 0.0% 0.9% 0.2% 0.0%	14.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 40.3% 0.2% 0.0% 0.0% 3.4%	3.8% 0.0% 0.0% 0.5% 0.0% 0.5% 0.0% 8.4% 1.4% 0.0% 0.9%	4.3% 0.6% 10.0% 0.2% 0.4% 0.8% 0.1% 0.0% 10.3% 4.9% 0.1% 3.7% 0.8%	0.2 ² 0.0 ³ 0.3 ³ 0.0 ⁴ 0.0 ⁶ 0.0 ⁶
DTHER STORES OUTSIDE CITY COUNCI ABINGDON AYLESBURY BICESTER BRACKLEY BUCKINGHAM CARTERTON CHINNOR CHIPPING NORTON CHIPPING NORTON CIGUGHTON DIDCCT KIDLINGTON LONG HARBOROUGH THAME WALLINGFORD WANTAGE		0.0% 0.0% 0.2% 0.3% 0.6% 0.0% 0.0% 0.0% 0.0% 13.3% 0.0% 0.0%	0.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	12.7% 0.0% 0.2% 0.0% 9.0% 0.0% 1.8% 0.0% 1.2% 1.4% 0.0% 0.0%	0.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.2% 0.0% 0.0% 0.0% 0.0% 8.3% 0.0% 0.0% 0.0% 0.7% 0.5% 0.0% 0.2%	0.1% 0.3% 58.9% 0.0% 0.0% 0.0% 0.0% 0.1% 15.3% 0.0% 0.0%	0.0% 6.0% 4.7% 0.0% 0.1% 0.0% 0.0% 0.0% 0.9% 0.2% 0.0% 0.0%	14.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	3.8% 0.0% 0.0% 0.5% 0.0% 0.0% 0.5% 0.0% 8.4% 1.4% 0.0% 0.9% 0.9%	4.3% 0.6% 10.0% 0.2% 0.4% 0.6% 0.1% 0.0% 10.3% 4.9% 0.1% 3.7% 0.8% 4.3%	0.22 0.03 0.33 0.09 0.09 0.09 0.09 0.09 0.09
OTHER STORES OUTSIDE CITY COUNCI ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY BOTLEY BUCKINGHAAM CARTERTON CHINNOR CHIPPING NORTON CROUGHTON DIDCOT KIDLINGTON LONG HARBOROUGH THAME WAALINGFORD WAATAGE WHATLEY		0.0% 0.2% 0.3% 0.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	12.7% 0.0% 0.2% 0.0% 9.0% 0.0% 1.8% 0.0% 1.2% 0.0% 0.0% 0.0% 0.0% 0.3%	0.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.2% 0.0% 0.0% 0.0% 0.0% 8.3% 0.0% 0.0% 0.2% 0.7% 0.7% 0.5% 0.0%	0.1% 0.3% 58.9% 0.0% 0.0% 0.0% 0.0% 0.2% 0.0% 0.1% 0.0% 0.1% 0.0% 0.6%	0.0% 6.0% 4.7% 0.0% 0.1% 0.0% 6.7% 0.0% 0.0% 0.0% 37.0% 0.0% 10.1%	14.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 40.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	3.8% 0.0% 0.0% 0.5% 0.0% 0.0% 0.5% 0.0% 8.4% 1.4% 0.0% 0.9% 51.6%	4.3% 0.6% 10.0% 0.2% 0.4% 0.1% 0.6% 0.1% 0.0% 10.3% 4.9% 0.1% 3.7% 0.8% 4.3% 2.9%	0.25 0.00 0.35 0.25 0.00 0.00 0.00 0.00 0.00 0.00 0.0
DTHER STORES OUTSIDE CITY COUNCI ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON CHINNOR CHINNOR CHIPPING NORTON CROUGHTON DICCOT KIDLINGTON LONG HARBOROUGH THAME WALINGFORD WANTAGE WHEATLEY WITNEY		0.0% 0.2% 0.3% 0.6% 0.0% 0.0% 0.0% 0.0% 13.3% 0.0% 0.0% 0.0% 0.0% 0.0%	0.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	12.7% 0.0% 0.2% 0.0% 0.0% 0.0% 0.0% 0.0% 1.2% 1.4% 0.0% 0.0% 0.0% 0.3%	0.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.2% 0.0% 0.0% 0.0% 0.0% 8.3% 0.0% 0.2% 0.0% 0.2% 0.0% 0.0% 0.0% 0.0	0.1% 0.3% 58.9% 0.8% 0.3% 0.0% 0.0% 0.0% 0.1% 15.3% 0.0% 0.1% 0.1% 0.0% 0.6% 0.8%	0.0% 6.0% 4.7% 0.0% 0.4% 0.0% 6.7% 0.0% 0.0% 0.9% 0.2% 0.0% 0.0% 0.0%	14.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 40.3% 0.2% 0.0% 3.4% 0.0% 3.4%	3.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 8.4% 1.4% 0.0% 0.9% 0.0% 51.6%	4.3% 0.6% 10.0% 0.2% 0.1% 0.8% 0.1% 0.0% 10.3% 4.9% 0.1% 3.7% 0.8% 4.3% 2.9% 7.0%	0.2 ² 0.0 ⁰ 0.3 ³ 0.0 ⁰ 0.0 ¹ 0.0 ¹ 0.
DTHER STORES OUTSIDE CITY COUNCI ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY BOTLEY BUCKINGHAM CARTERTON CHIPPING NORTON CHIPPING NORTON CRUUGHTON DIDCOT KIDLINGTON LONG HARBOROUGH THAME WALLINGFORD WANTAGE WHEATLEY WITNEY WOOTTON	LAREA	0.0% 0.2% 0.3% 0.6% 0.0% 0.0% 0.0% 0.0% 13.3% 0.0% 0.0% 0.0% 0.0%	0.4% 0.0% 0.4% 0.0% 0.0% 0.0% 0.0% 0.0%	12.7% 0.0% 0.2% 9.0% 0.0% 0.0% 1.8% 0.0% 1.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.2% 0.0% 0.0	0.1% 0.3% 58.9% 0.0% 0.3% 0.0% 0.2% 0.0% 0.2% 0.0% 0.5.3% 0.0% 0.0% 0.0%	0.0% 6.0% 4.7% 0.0% 0.1% 0.4% 0.0% 6.7% 0.0% 0.0% 0.0% 37.0% 0.0% 0.0%	14.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 40.3% 0.0% 0.2% 0.0% 0.9% 0.9% 0.9%	3.8% 0.0% 0.0% 0.5% 0.0% 0.0% 0.0% 0.0% 8.4% 0.0% 1.4% 0.0% 51.6% 0.0%	4.3% 0.6% 10.0% 0.2% 0.4% 0.1% 0.1% 0.0% 10.3% 4.9% 0.1% 3.7% 0.8% 4.3% 2.9% 7.0% 0.2%	0.21 0.00 0.33 0.02 0.00 0.00 0.00 0.00 0.00
DTHER STORES OUTSIDE CITY COUNCI ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON CHINNOR CHIPNICN NORTON CHIPNICN NORTON CHIPNICN NORTON DIECOT KIDLINGTON LONG HARBOROUGH THAME WALLINGFORD WANTAGE WHEATLEY WITNEY	LAREA	0.0% 0.2% 0.3% 0.6% 0.0% 0.0% 0.0% 0.0% 13.3% 0.0% 0.0% 0.0% 0.0% 0.0%	0.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	12.7% 0.0% 0.2% 0.0% 0.0% 0.0% 0.0% 0.0% 1.2% 1.4% 0.0% 0.0% 0.0% 0.3%	0.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.2% 0.0% 0.0% 0.0% 0.0% 8.3% 0.0% 0.2% 0.0% 0.2% 0.0% 0.0% 0.0% 0.0	0.1% 0.3% 58.9% 0.8% 0.3% 0.0% 0.0% 0.0% 0.1% 15.3% 0.0% 0.1% 0.1% 0.0% 0.6% 0.8%	0.0% 6.0% 4.7% 0.0% 0.4% 0.0% 6.7% 0.0% 0.0% 0.9% 0.2% 0.0% 0.0% 0.0%	14.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 40.3% 0.2% 0.0% 3.4% 0.0% 3.4%	3.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 8.4% 1.4% 0.0% 0.9% 0.0% 51.6%	4.3% 0.6% 10.0% 0.2% 0.1% 0.8% 0.1% 0.0% 10.3% 4.9% 0.1% 3.7% 0.8% 4.3% 2.9% 7.0%	0.21 0.00 0.33 0.02 0.00 0.00 0.00 0.00 0.00
DTHER STORES OUTSIDE CITY COUNCI ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY BUTCINGHAAM CARTERTON CHIPPING NORTON CROUGHTON DIDCOT KIDLINGTON LONG HARBOROUGH THAME WALLINGFORD WARTAGE WHEATLEY WITNEY WOOTTON ALL OTHER CENTRES / STOR	LAREA	0.0% 0.2% 0.3% 0.6% 0.0% 0.0% 0.0% 0.0% 13.3% 0.0% 0.0% 0.0% 0.0%	0.4% 0.0% 0.4% 0.0% 0.0% 0.0% 0.0% 0.0%	12.7% 0.0% 0.2% 9.0% 0.0% 0.0% 1.8% 0.0% 1.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.2% 0.0% 0.0	0.1% 0.3% 58.9% 0.0% 0.3% 0.0% 0.2% 0.0% 0.2% 0.0% 0.5.3% 0.0% 0.0% 0.0%	0.0% 6.0% 4.7% 0.0% 0.1% 0.4% 0.0% 6.7% 0.0% 0.0% 0.0% 37.0% 0.0% 0.0%	14.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 40.3% 0.0% 0.2% 0.0% 0.9% 0.9% 0.9%	3.8% 0.0% 0.0% 0.5% 0.0% 0.0% 0.0% 0.0% 8.4% 0.0% 1.4% 0.0% 51.6% 0.0%	4.3% 0.6% 10.0% 0.2% 0.4% 0.1% 0.1% 0.0% 10.3% 4.9% 0.1% 3.7% 0.8% 4.3% 2.9% 7.0% 0.2%	0.2 ² 0.0 ⁰ 0.3 ³ 0.0 ⁰ 0.0 ¹ 0.0 ¹ 0.
DTHER STORES OUTSIDE CITY COUNCI ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON CHINNOR CHIPPING NORTON CROUGHTON DIDCOT NIDLINGTON LONG HARBOROUGH THAME WALLINGFORD WARTAGE WHEATLEY WITNEY WOOTTON ALL OTHER CENTRES / STOR	LAREA ES:	0.0% 0.0% 0.2% 0.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	12.7% 0.0% 0.2% 0.0% 0.0% 0.0% 0.0% 1.2% 1.4% 0.0% 0.0% 0.0% 0.3% 0.0% 0.3% 0.3% 0.3	0.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.2% 0.0% 0.0% 0.0% 0.0% 8.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.1% 0.3% 58.9% 0.0% 0.0% 0.0% 0.0% 0.1% 0.0% 0.1% 0.1	0.0% 6.0% 4.7% 0.0% 0.1% 0.0% 0.0% 0.0% 0.9% 0.9% 0.0% 0.0% 0.0	14.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 40.3% 0.0% 0.0% 0.0% 0.0% 0.0% 11.6% 72.6%	3.8% 0.0% 0.0% 0.5% 0.0% 0.0% 0.0% 0.0% 0.0	4.3% 0.6% 10.0% 0.2% 0.4% 0.1% 0.6% 0.1% 0.0% 10.3% 4.9% 0.1% 3.7% 0.8% 4.3% 2.9% 7.0% 0.2% 10.9% 62.4%	0.22 0.03 0.33 0.02 0.03 0.00 0.00 0.00
AYLESBURY BICESTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON CHINPING NORTON CHUPPING NORTON CICOT KIDLINGTON LONG HARBOROUGH THAME WALLINGFORD WARTAGE WHEATLEY WITNEY WOOTTON	LAREA ES:	0.0% 0.0% 0.3% 0.6% 0.0% 0.0% 0.0% 0.0% 13.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	12.7% 0.0% 0.2% 9.0% 0.0% 0.0% 1.8% 0.0% 1.2% 1.4% 0.0% 0.0% 0.0% 0.3% 0.3% 0.0% 6.4% 6.1%	0.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.1% 0.3% 58.9% 0.0% 0.3% 0.0% 0.2% 0.0% 0.1% 0.1% 0.1% 0.1% 0.0% 0.0% 0.6% 0.8% 0.0% 9.9%	0.0% 6.0% 4.7% 0.1% 0.4% 6.7% 0.0% 0.0% 0.9% 0.2% 0.0% 0.2% 0.0% 0.0% 0.0% 0.0% 22.9%	14.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 40.3% 0.0% 3.4% 0.9% 0.8% 0.6% 0.6% 0.0% 11.6%	3.8% 0.0% 0.0% 0.5% 0.0% 0.5% 0.0% 0.5% 0.0% 1.4% 0.9% 0.0% 1.5% 0.0% 1.5% 0.0% 1.5%	$\begin{array}{c} 4.3\%\\ 0.6\%\\ 10.0\%\\ 0.2\%\\ 0.4\%\\ 0.1\%\\ 0.8\%\\ 0.6\%\\ 10.3\%\\ 4.9\%\\ 0.1\%\\ 3.7\%\\ 0.8\%\\ 4.9\%\\ 0.1\%\\ 3.7\%\\ 0.8\%\\ 4.3\%\\ 2.9\%\\ 7.0\%\\ 0.2\%\\ 10.9\%\end{array}$	0.22 0.00 0.33 0.02 0.00 0.00 0.00 0.00

ABLE 2: MAIN FOOD PURCHASES - 2016 Including Internet Shopping and	MARKET SHARE ANALYSIS (%) other Special Forms of Trading		Q1									
		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	TOTAL STUDY AREA	LOCAL AUTHO AREA
		×	%	%	%	*	*	%	%	%		Zones 1-2
XFORD CITY CENTRE												
RAILWAY STATION	MARKS & SPENCER	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.1%	0.0%
QUEEN STREET	MARKS & SPENCER SAINSBURYS LOCAL	1.4%	2.7%	1.3%	0.0% 0.0%	0.0% 0.0%	0.0%	0.0%	0.0%	0.0% 1.7%	0.6%	2.0%
MAGDALEN STREET MAGDALEN STREET	TESCO METRO	2.8%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.5%	1.6%
WESTGATE CENTRE	SAINSBURYS	3.0%	2.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	3.2%	1.0%	2.6%
SPEEDWELL STREET	TESCO EXPRESS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
MARKET STREET	COVERED MARKET	0.0%	0.8%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.3%
OTHER LOCAL SHOPS IN THE CIT	Y CENTRE	0.7% 7.9%	1.3% 6.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 5.7%	0.3% 2.9%	1.0% 7.4%
	SUB TOTAL.	7.5%	0.076	2.2/0	1.5%	0.076	0.0%	0.776	1.0%	5.778	2.5%	7.470
ISTRICT CENTRES		0.0%	0.00/	1 70/	1 50/	0.0%	0.0%	0.0%	0.4%	0.0%	4 50/	F 00/
SUMMERTOWN COWLEY CENTRE		8.6% 1.4%	0.0% 8.1%	1.7% 0.8%	1.5% 0.8%	0.0%	0.0%	0.0%	0.4% 4.1%	0.0%	1.5%	5.0% 4.2%
HEADINGTON		16.3%	1.4%	0.0%	0.8%	0.0%	0.0%	0.0%	0.3%	0.0%	2.8%	9.9%
COWLEY ROAD		3.4%	8.2%	5.1%	5.5%	0.0%	0.0%	0.0%	1.3%	0.0%	2.1%	5.5%
BLACKBIRD LEYS		0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.3%
	SUB TOTAL:	29.7%	18.4%	7.6%	8.6%	0.0%	0.0%	0.0%	6.1%	0.0%	8.6%	24.9%
	ES/ STORES WITHIN CITY COUNCIL AREA											
ABINGDON ROAD	NISA LOCAL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ABINGDON ROAD ALBERT STREET	TESCO EXPRESS ALI JERICHO	0.0% 0.0%	0.0%	11.6% 0.0%	0.0% 0.0%	0.6% 0.0%	0.0%	0.0%	5.5% 0.0%	2.3% 0.0%	1.9%	0.0%
CHERWELL DRIVE	ALI JERICHO CO-OP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
IFFLEY ROAD	CO-OP	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.9%
OLD MARSTON ROAD	CO-OP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ROSE HILL	CO-OP	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.6%
WALTON STREET	CO-OP	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.4%
WALTON STREET	LONDIS SUB TOTAL:	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 2.3%	0.0%	0.0%
IAJOR OUT-OF-CENTRE STORES	SOBTOTAL.	0.770	412/0	11.070	0.070	0.070	0.070	0.070	5.570	2.070	2.070	2.270
OXFORD RETAIL PARK	TESCO SUPERSTORE	1.3%	26.3%	4.1%	11.9%	0.9%	0.0%	0.0%	0.7%	2.3%	4.1%	12.0%
BOTLEY ROAD BOTLEY ROAD	ALDI	5.8%	0.0%	15.1%	2.2%	0.0%	0.0%	0.0%	1.0%	1.6%	1.8%	3.3%
	WAITROSE	4.1%	1.4%	9.9%	0.0%	0.0%	1.0%	0.0% 1.4%	0.0% 4.8%	0.0%	1.3%	3.0%
	CAINEDLIDVE	12 2%	27 1%	9.0%	7 5%						6.9%	19.6%
HEYFORD HILL	SAINSBURYS WAITROSE	12.2% 0.0%	27.1% 0.0%	8.0% 0.0%	7.5% 0.0%	0.0% 0.0%	0.0%	0.0%	4.8%	0.8% 0.0%	6.8% 0.0%	18.6% 0.0%
	SAINSBURYS WAITROSE LIDL	0.0% 2.7%	0.0% 5.6%	0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.3%		0.0% 1.2%	0.0% 4.0%
HEYFORD HILL PEARTREE	WAITROSE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
HEYFORD HILL PEARTREE WATLINGTON ROAD	WAITROSE LIDL SUB TOTAL:	0.0% 2.7%	0.0% 5.6%	0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.3%	0.0% 0.0%	0.0% 1.2%	0.0%
HEYFORD HILL PEARTREE WATLINGTON ROAD	WAITROSE LIDL SUB TOTAL: A:	0.0% 2.7% 26.1%	0.0% 5.6% 60.5%	0.0% 0.0% 37.1%	0.0% 2.9% 24.4%	0.0% 0.0% 0.9%	0.0% 0.0% 1.0%	0.0% 0.0% 1.4%	0.0% 0.3% 6.8%	0.0% 0.0% 4.7%	0.0% 1.2% 15.2%	0.0% 4.0% 40.8%
HEYFORD HILL PEARTREE WATLINGTON ROAD	WAITROSE LIDL SUB TOTAL: A:	0.0% 2.7% 26.1%	0.0% 5.6% 60.5%	0.0% 0.0% 37.1%	0.0% 2.9% 24.4%	0.0% 0.0% 0.9%	0.0% 0.0% 1.0%	0.0% 0.0% 1.4%	0.0% 0.3% 6.8%	0.0% 0.0% 4.7%	0.0% 1.2% 15.2%	0.0% 4.0% 40.8%
HEVFORD HILL PEARTREE WATLINGTON ROAD LL STORES IN OXFORD CITY COUNCIL ARE THER STORES OUTSIDE CITY COUNCIL AR	WAITROSE LIDL SUB TOTAL: A:	0.0% 2.7% 26.1% 64.5%	0.0% 5.6% 60.5% 89.9%	0.0% 0.0% 37.1% 58.4%	0.0% 2.9% 24.4% 34.5% 0.7% 0.0%	0.0% 0.0% 0.9% 1.6% 0.0% 0.0%	0.0% 0.0% 1.0% 1.0%	0.0% 0.0% 1.4% 2.1% 0.0% 5.0%	0.0% 0.3% 6.8% 19.4% 13.6% 0.0%	0.0% 0.0% 4.7% 12.7% 4.7% 0.0%	0.0% 1.2% 15.2% 29.2% 4.2% 0.5%	0.0% 4.0% 40.8% 75.3% 0.3% 0.0%
HEVFORD HILL PEARTREE WATLINGTON ROAD LL STORES IN OXFORD CITY COUNCIL ARE THER STORES OUTSIDE CITY COUNCIL ARE ABINEDON AYLESBURY BICESTER	WAITROSE LIDL SUB TOTAL: A:	0.0% 2.7% 26.1% 64.5% 0.0% 0.0%	0.0% 5.6% 60.5% 89.9% 0.7% 0.0% 0.7%	0.0% 0.0% 37.1% 58.4% 16.0% 0.0% 0.0%	0.0% 2.9% 24.4% 34.5% 0.7% 0.0% 0.0%	0.0% 0.0% 0.9% 1.6% 0.0% 0.0%	0.0% 0.0% 1.0% 1.0% 0.0% 0.0% 57.1%	0.0% 0.0% 1.4% 2.1% 0.0% 5.0% 5.3%	0.0% 0.3% 6.8% 19.4% 13.6% 0.0% 0.0%	0.0% 0.0% 4.7% 12.7% 4.7% 0.0% 0.0%	0.0% 1.2% 15.2% 29.2% 4.2% 0.5% 9.8%	0.0% 4.0% 40.8% 75.3% 0.3% 0.3%
HEVFORD HILL PEARTREE WATLINGTON ROAD LL STORES IN OXFORD CITY COUNCIL ARE ABINGDON AYLESBURY BICESTER BRACKLEY	WAITROSE LIDL SUB TOTAL: A:	0.0% 2.7% 26.1% 64.5% 0.0% 0.0% 0.0%	0.0% 5.6% 60.5% 89.9% 0.7% 0.0% 0.7% 0.0%	0.0% 0.0% 37.1% 58.4% 16.0% 0.0% 0.0% 0.0%	0.0% 2.9% 24.4% 34.5% 0.7% 0.0% 0.0% 0.0%	0.0% 0.0% 0.9% 1.6% 0.0% 0.0% 0.0%	0.0% 0.0% 1.0% 1.0%	0.0% 0.0% 1.4% 2.1% 0.0% 5.0% 5.3% 0.0%	0.0% 0.3% 6.8% 19.4% 13.6% 0.0% 0.0% 0.0%	0.0% 0.0% 4.7% 12.7% 4.7% 0.0% 0.0% 0.0%	0.0% 1.2% 15.2% 29.2% 4.2% 0.5% 9.8% 0.2%	0.0% 4.0% 40.8% 75.3% 0.3% 0.3% 0.0%
HEYFORD HILL PEARTREE WATLINGTON ROAD LL STORES IN OXFORD CITY COUNCIL ARE ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY	WAITROSE LIDL SUB TOTAL: A:	0.0% 2.7% 26.1% 64.5% 0.0% 0.0%	0.0% 5.6% 60.5% 89.9% 0.7% 0.0% 0.7%	0.0% 0.0% 37.1% 58.4% 16.0% 0.0% 0.0%	0.0% 2.9% 24.4% 34.5% 0.7% 0.0% 0.0%	0.0% 0.0% 0.9% 1.6% 0.0% 0.0%	0.0% 0.0% 1.0% 1.0% 0.0% 0.0% 57.1%	0.0% 0.0% 1.4% 2.1% 0.0% 5.0% 5.3%	0.0% 0.3% 6.8% 19.4% 13.6% 0.0% 0.0%	0.0% 0.0% 4.7% 12.7% 4.7% 0.0% 0.0%	0.0% 1.2% 15.2% 29.2% 4.2% 0.5% 9.8%	0.0% 4.0% 40.8% 75.3% 0.3% 0.3%
HEVFORD HILL PEARTREE WATLINGTON ROAD LL STORES IN OXFORD CITY COUNCIL ARE ABINGDON AYLESBURY BICESTER BRACKLEY	WAITROSE LIDL SUB TOTAL: A:	0.0% 2.7% 26.1% 64.5% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 5.6% 60.5% 89.9% 0.7% 0.0% 0.7% 0.0% 0.0%	0.0% 0.0% 37.1% 58.4% 16.0% 0.0% 0.0% 0.0% 4.0%	0.0% 2.9% 24.4% 34.5% 0.7% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.9% 1.6% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.0% 0.0% 0.0% 57.1% 1.0% 0.0%	0.0% 0.0% 1.4% 2.1% 0.0% 5.0% 5.3% 0.0% 0.0%	0.0% 0.3% 6.8% 19.4% 13.6% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 4.7% 12.7% 4.7% 0.0% 0.0% 0.0% 0.0% 0.8%	0.0% 1.2% 15.2% 29.2% 4.2% 0.5% 9.8% 0.5% 9.8% 0.3%	0.0% 4.0% 40.8% 75.3% 0.3% 0.3% 0.0% 0.3% 0.0%
HEVFORD HILL PEARTREE WATLINGTON ROAD LL STORES IN OXFORD CITY COUNCIL ARE ABINGDON AVIESBURY BICESTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON CHINNOR	WAITROSE LIDL SUB TOTAL: A:	0.0% 2.7% 26.1% 64.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 5.6% 60.5% 89.9% 0.7% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 37.1% 58.4% 16.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 2.9% 24.4% 34.5% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.9% 1.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.0% 0.0% 0.0% 57.1% 1.0% 0.0% 0.5% 0.0%	0.0% 0.0% 1.4% 2.1% 0.0% 5.0% 5.3% 0.0% 0.7% 0.0% 2.6%	0.0% 0.3% 6.8% 19.4% 13.6% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 4.7% 12.7% 4.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 1.2% 15.2% 29.2% 4.2% 0.5% 9.8% 0.2% 0.3% 0.1% 1.0% 0.3%	0.0% 4.0% 40.8% 75.3% 0.3% 0.0% 0.0% 0.4% 0.0% 0.0%
HEVFORD HILL PEARTREE WATLINGTON NOAD LL STORES IN OXFORD CITY COUNCIL ARE ABINGDON AYLESBURY BICESTER BRACKLEY BUCKINGHAM CARTERTON CHINNOR CHIPNIOS NORTON	WAITROSE LIDL SUB TOTAL: A:	0.0% 2.7% 26.1% 64.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 5.6% 60.5% 89.9% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 37.1% 58.4% 58.4% 16.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 2.5%	0.0% 2.9% 24.4% 34.5% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.9% 1.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.0% 1.0% 0.0% 0.0% 57.1% 1.0% 0.0% 0.5% 0.0% 0.0%	0.0% 0.0% 1.4% 2.1% 0.0% 5.0% 5.3% 0.0% 0.0% 0.0% 0.0%	0.0% 0.3% 6.8% 19.4% 13.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 4.7% 12.7% 4.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 1.2% 15.2% 29.2% 4.2% 0.5% 9.8% 0.2% 0.3% 0.1% 1.0% 0.3% 0.1%	0.0% 4.0% 40.8% 75.3% 0.3% 0.3% 0.0% 0.0% 0.0% 0.0% 0.0%
HEYFORD HILL PEARTREE WATLINGTON ROAD LL STORES IN OXFORD CITY COUNCIL ARE ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON CHIPPING NORTON CRUDENTON	WAITROSE LIDL SUB TOTAL: A:	0.0% 2.7% 26.1% 64.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 5.6% 60.5% 89.9% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 37.1% 58.4% 16.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 2.9% 24.4% 34.5% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 0.0% 0.9% 1.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 1.0% 1.0% 0.0% 0.0% 57.1% 1.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.4% 2.1% 0.0% 5.0% 5.3% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.3% 6.8% 19.4% 13.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 4.7% 12.7% 4.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 1.2% 15.2% 29.2% 4.2% 0.5% 9.8% 0.2% 0.3% 0.1% 1.0% 0.3% 0.3% 0.1% 0.3%	0.0% 4.0% 40.8% 75.3% 0.3% 0.0% 0.3% 0.0% 0.0% 0.0% 0.0%
HEVFORD HILL PEARTREE WATLINGTON ROAD LL STORES IN OXFORD CITY COUNCIL ARE ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON CHINNOR CHIPPING NORTON CHIPPING NORTON CROUGHTON DIDCOT	WAITROSE LIDL SUB TOTAL: A:	0.0% 2.7% 26.1% 64.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 5.6% 60.5% 89.9% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 37.1% 58.4% 58.4% 16.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 2.5%	0.0% 2.9% 24.4% 34.5% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.9% 1.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.0% 1.0% 0.0% 0.0% 57.1% 1.0% 0.0% 0.5% 0.0% 0.0%	0.0% 0.0% 1.4% 2.1% 0.0% 5.0% 5.3% 0.0% 0.0% 0.0% 0.0%	0.0% 0.3% 6.8% 19.4% 13.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 4.7% 12.7% 4.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 1.2% 15.2% 29.2% 4.2% 0.5% 9.8% 0.2% 0.3% 0.1% 1.0% 0.3% 0.1%	0.0% 4.0% 40.8% 75.3% 0.3% 0.3% 0.0% 0.0% 0.0% 0.0% 0.0%
HEYFORD HILL PEARTREE WATLINGTON ROAD LL STORES IN OXFORD CITY COUNCIL ARE ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON CHIPPING NORTON CRUDENTON	WAITROSE LIDL SUB TOTAL: A:	0.0% 2.7% 26.1% 64.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 5.6% 60.5% 89.9% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 37.1% 58.4% 16.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 2.9% 24.4% 34.5% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 0.0% 0.9% 1.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 1.0% 1.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.4% 2.1% 0.0% 5.0% 5.3% 0.0% 0.0% 0.0% 2.6% 0.0% 0.0% 1.5%	0.0% 0.3% 6.8% 19.4% 13.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 4.7% 12.7% 4.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 1.2% 15.2% 29.2% 4.2% 0.5% 9.8% 0.2% 0.3% 0.1% 1.0% 0.3% 0.1% 1.0% 0.3%	0.0% 4.0% 40.8% 75.3% 0.3% 0.0% 0.3% 0.0% 0.0% 0.0% 0.0%
HEYFORD HILL PEARTREE WATLINGTON ROAD LL STORES IN OXFORD CITY COUNCIL ARE ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON CHIPING NORTON CHIPING NORTON CHIPING NORTON CHUPING NORTON CHUPING NORTON CHUPING NORTON CHUPING NORTON CHUPING NORTON CHUPING NORTON CHUPING NORTON CHUPING NORTON CHUPING NORTON	WAITROSE LIDL SUB TOTAL: A:	0.0% 2.7% 26.1% 64.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 5.6% 60.5% 89.9% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 0.0% 37.1% 58.4% 16.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 2.9% 24.4% 34.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.9% 1.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 1.0% 1.0% 0.0% 0.0% 57.1% 1.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.4% 2.1% 0.0% 5.0% 5.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.5% 0.0% 0.0% 39.5%	0.0% 0.3% 6.8% 19.4% 13.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 4.7% 12.7% 4.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 1.2% 15.2% 29.2% 29.2% 0.5% 9.8% 0.2% 0.3% 0.3% 0.1% 1.0% 0.3% 0.1% 0.0% 1.2% 6.5% 0.0% 3.9%	0.0% 4.0% 40.8% 75.3% 0.3% 0.0% 0.3% 0.0% 0.0% 0.0% 0.0% 0
HEYFORD HILL PEARTREE WATLINGTON ROAD LL STORES IN OXFORD CITY COUNCIL AR THER STORES OUTSIDE CITY COUNCIL AR ABINGDON AYLESBURY BICESTER BRACKLEY BUTLEY BU	WAITROSE LIDL SUB TOTAL: A:	0.0% 2.7% 26.1% 64.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 5.6% 60.5% 89.9% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 0.0% 37.1% 58.4% 16.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 2.9% 24.4% 34.5% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 0.9% 0.9% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.0% 1.0% 0.0% 0.0% 57.1% 1.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.4% 2.1% 0.0% 5.0% 5.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 0.3% 6.8% 19.4% 13.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 4.7% 12.7% 4.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 10.4% 2.4% 0.0% 1.5% 0.0%	0.0% 1.2% 15.2% 29.2% 4.2% 0.5% 9.8% 0.2% 0.3% 0.1% 1.0% 0.3% 0.1% 0.3% 0.1% 0.3% 0.3% 0.3% 0.9% 0.9% 3.9% 0.4%	0.0% 4.0% 4.0% 75.3% 75.3% 0.0% 0.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0
HEYFORD HILL PEARTREE WATLINGTON NOAD LLSTORES IN OXFORD CITY COUNCIL ARE ABINGDON AYLESBURY BICSTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON CHIPNIG NORTON CHIPNIG NORTON CHIPNIG NORTON CHIPNIG NORTON CHIPNIG NORTON CHIPNIG NORTON LONG HARBOROUGH THAME WALLINGFORD WANTAGE	WAITROSE LIDL SUB TOTAL: A:	0.0% 2.7% 26.1% 64.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 5.6% 60.5% 89.9% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 0.0% 37.1% 58.4% 16.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 2.9% 24.4% 34.5% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 0.0% 0.9% 0.9% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.0% 1.0% 0.0% 0.0% 1.0% 0.0% 0	0.0% 0.0% 1.4% 2.1% 2.1% 0.0% 5.0% 5.3% 0.0% 5.3% 0.0% 2.6% 0.0% 2.6% 0.0% 39.5% 0.0%	0.0% 0.3% 6.8% 19.4% 13.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 4.7% 4.7% 4.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 1.2% 15.2% 29.2% 29.2% 0.5% 9.8% 0.2% 0.3% 0.1% 1.0% 0.3% 0.1% 1.0% 0.3% 0.1% 0.1% 0.1% 0.0% 3.9% 0.4% 4.4%	0.0% 4.0% 40.8% 75.3% 75.3% 0.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
HEYFORD HILL PEARTREE WATLINGTON ROAD LL STORES IN OXFORD CITY COUNCIL AR ABINGDON AYLESBURY BICESTER BRACKLEY BUTLEY BUCKINGHAM CARTERTON CHINNOR CHIPNING NORTON CHIPNING NORTON COUNTON DIDCOT KIDLINGTON LONG HARBOROUGH THAME WALINGFORD WANTAGE WHEATLEY	WAITROSE LIDL SUB TOTAL: A:	0.0% 2.7% 26.1% 64.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 5.6% 60.5% 89.9% 89.9% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 0.0% 37.1% 58.4% 16.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 2.9% 24.4% 34.5% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 0.9% 0.9% 0.9% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.0% 1.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.4% 2.1% 0.0% 5.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.3% 6.8% 19.4% 13.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 4.7% 12.7% 4.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.8% 0.0% 0.0	0.0% 1.2% 15.2% 29.2% 4.2% 0.5% 9.8% 0.2% 0.3% 0.1% 0.3% 0.1% 0.3% 0.1% 0.3% 0.1% 0.3% 0.3% 0.0% 12.4% 4.4% 3.6%	0.0% 4.0% 75.3% 0.3% 0.0% 0.3% 0.0% 0.0% 0.0% 0.0% 0
HEYFORD HILL PEARTREE WATLINGTON NOAD LLSTORES IN OXFORD CITY COUNCIL ARE ABINGDON AYLESBURY BICSTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON CHIPNIG NORTON CHIPNIG NORTON CHIPNIG NORTON CHIPNIG NORTON CHIPNIG NORTON CHIPNIG NORTON LONG HARBOROUGH THAME WALLINGFORD WANTAGE	WAITROSE LIDL SUB TOTAL: A:	0.0% 2.7% 26.1% 64.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 5.6% 60.5% 89.9% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 0.0% 37.1% 58.4% 16.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 2.9% 24.4% 34.5% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 0.0% 0.9% 0.9% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.0% 1.0% 0.0% 0.0% 1.0% 0.0% 0	0.0% 0.0% 1.4% 2.1% 2.1% 0.0% 5.0% 5.3% 0.0% 5.3% 0.0% 2.6% 0.0% 2.6% 0.0% 39.5% 0.0%	0.0% 0.3% 6.8% 19.4% 13.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 4.7% 4.7% 4.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 1.2% 15.2% 29.2% 29.2% 0.5% 9.8% 0.2% 0.3% 0.1% 1.0% 0.3% 0.1% 1.0% 0.3% 0.1% 0.1% 0.1% 0.0% 1.24% 6.5% 0.0% 3.9% 0.4% 4.4%	0.0% 4.0% 4.08% 4.08% 75.3% 75.3% 0.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
HEVFORD HILL PEARTREE WATLINGTON NOAD LL STORES IN OXFORD CITY COUNCIL ARE ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON CHIPPING NORTON CHIPPING NORTON CHIPPING NORTON CHIPPING NORTON CHIPPING NORTON LONG HARBOROUGH THAME WALLINGFORD WAATTAGE WHEATLEY WITNEY	WAITROSE LIDL SUB TOTAL: A:	0.0% 2.7% 26.1% 64.5% 64.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.	0.0% 5.6% 60.5% 89.9% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 0.0% 37.1% 58.4% 16.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 2.9% 24.4% 34.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.9% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.0% 1.0% 1.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.4% 2.1% 2.1% 0.0% 5.0% 5.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.3% 6.8% 19.4% 13.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 4.7% 4.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 1.2% 15.2% 29.2% 4.2% 0.5% 9.8% 0.2% 0.3% 0.1% 1.0% 0.3% 0.1% 1.0% 0.3% 0.1% 1.2,4% 6.5% 0.0% 3.9% 0.4% 4.4% 3.6% 8.0%	0.0% 4.0% 4.08% 4.08% 75.3% 0.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
HEYFORD HILL PEARTREE WATLINGTON ROAD ILL STORES IN OXFORD CITY COUNCIL ARE ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON CHIPNIG NORTON CHIPNIG NORTON CHIPNIG NORTON CHIPNIG NORTON CHIPNIG NORTON COUGHTON DIDCOT KIDLINGTON LONG HARBOROUGH THAME WALLINGFORD WARTAGE WHEATLEY WITNEY WOOTTON ALL OTHER CENTRES / STORES:	WAITROSE LIDL SUB TOTAL: A:	0.0% 2.7% 26.1% 64.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 5.6% 60.5% 89.9% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 0.0% 37.1% 37.1% 58.4% 16.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 2.9% 24.4% 34.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.9% 0.9% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.0% 1.0% 0.0% 0.0% 1.0% 0.0% 0	0.0% 0.0% 1.4% 2.1% 0.0% 5.0% 5.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.3% 6.8% 19.4% 13.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 4.7% 4.7% 0.0% 0.0% 0.0% 0.0% 0.8% 0.0% 0.0% 0.0	0.0% 1.2% 15.2% 29.2% 29.2% 29.2% 29.8% 0.2% 0.3% 0.1% 0.3% 0.1% 0.3% 0.3% 0.3% 0.3% 0.3% 0.3% 0.4% 4.4% 3.6% 8.0% 0.2%	0.0% 4.0% 40.8% 40.8% 55.3% 0.3% 0.0% 0.3% 0.0% 0.0% 0.0% 0.0% 0
HEYFORD HILL PEARTREE WATLINGTON ROAD LL STORES IN OXFORD CITY COUNCIL ARE ABINGDON AVIESBURY BICESTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON CHINNOR CHINNOR CHINNOR CHINNOR CHINNOR CHINNOR CHINNOR CHINNOR CHINNOR CHINNOR CHINNOR CHINNOR CHINNOR CHINNOR CHINNOR CHINGTON LONG HARBOROUGH THAME WANTAGE WHATLEY WOOTTON	WATROSE LIDL [SUB TOTAL: A: EA	0.0% 2.7% 26.1% 64.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 5.6% 60.5% 89.9% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 0.0% 37.1% 37.1% 16.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 2.9% 24.4% 34.5% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 0.0% 0.9% 0.9% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.0% 1.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.4% 2.1% 0.0% 5.0% 5.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.3% 6.8% 19.4% 13.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 4.7% 12.7% 4.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 1.2% 15.2% 29.2% 29.2% 4.2% 0.5% 9.8% 0.2% 0.3% 0.1% 0.3% 0.1% 0.0% 1.2,4% 6.5% 0.0% 3.9% 0.4% 4.4% 3.6% 8.0% 0.2% 3.9%	0.0% 4.0% 40.8% 40.8% 5.3% 0.3% 0.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0
HEYFORD HILL PEARTREE WATLINGTON ROAD LLSTORES IN OXFORD CITY COUNCIL ARE ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON CHIPPING NORTON CHIPPING NORTON CHIPPING NORTON CHIPPING NORTON CHIPPING NORTON CHIPPING NORTON LONG HARBOROUGH THAME WALLINGFORD WANTAGE WHEATLEY WITAGE WHEATLEY WOOTTON ALL OTHER CENTRES / STORES:	WATROSE LIDL [SUB TOTAL: A: EA	0.0% 2.7% 26.1% 64.5% 64.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 5.6% 60.5% 89.9% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 0.0% 37.1% 58.4% 16.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 2.9% 24.4% 34.5% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 0.0% 0.9% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.0% 1.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.4% 2.1% 0.0% 5.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.3% 6.8% 19.4% 19.4% 13.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 4.7% 12.7% 4.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 1.2% 15.2% 29.2% 29.2% 0.5% 9.8% 0.2% 0.3% 0.3% 0.1% 0.0% 1.0% 0.3% 0.1% 0.1% 0.0% 1.2% 3.9% 0.4% 4.4% 3.6% 8.0% 0.2% 3.9%	0.0% 4.0% 40.8% 55.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0

Including Internet Shopping and		IALYSIS (%)			Q6							
		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	TOTAL STUDY AREA	LOCAL AUTH
		×										Zones 1-
FORD CITY CENTRE												
FORD CITY CENTRE												
RAILWAY STATION	MARKS & SPENCER	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
QUEEN STREET	MARKS & SPENCER	6.5% 1.4%	1.3%	1.7%	1.5%	0.0%	0.0%	0.0%	1.2%	1.4%	1.6%	4.3%
MAGDALEN STREET MAGDALEN STREET	SAINSBURYS LOCAL TESCO METRO	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.8%
WESTGATE CENTRE	SAINSBURYS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SPEEDWELL STREET	TESCO EXPRESS	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.6%
MARKET STREET	COVERED MARKET	1.3%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	1.9%
OTHER LOCAL SHOPS IN THE CITY	Y CENTRE	0.0%	13.5% 20.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	5.7%
	SUB TOTAL:	10.5%	20.2%	1.7%	1.3%	0.0%	0.0%	0.0%	1.270	1.4%	4.4%	14.0%
STRICT CENTRES												
SUMMERTOWN		12.1%	1.3%	3.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	7.5%
COWLEY CENTRE HEADINGTON		1.3% 23.9%	6.6% 1.3%	0.0% 3.6%	4.5% 4.5%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.6% 0.6%	1.5% 1.4%	1.3% 4.3%	3.5% 14.3%
COWLEY ROAD		23.9%	9.6%	0.0%	4.3%	0.0%	0.0%	0.0%	0.6%	0.0%	4.3%	5.6%
BLACKBIRD LEYS		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	SUB TOTAL:	39.9%	18.8%	7.2%	13.7%	0.0%	0.0%	0.0%	1.9%	2.9%	9.6%	30.9%
HER LOCAL & NEIGHBOURHOOD CENTR	ES/ STORES WITHIN CITY COUNCIL AREA											
ABINGDON ROAD	NISA LOCAL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ABINGDON ROAD	TESCO EXPRESS	0.0%	0.0%	3.4%	0.0%	0.0%	0.0%	0.0%	2.5%	1.4%	0.8%	0.0%
ALBERT STREET	ALI JERICHO	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CHERWELL DRIVE IFFLEY ROAD	CO-OP CO-OP	0.0% 0.0%	0.0%	0.0%	0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OLD MARSTON ROAD	CO-OP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ROSE HILL	CO-OP	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.6%
WALTON STREET	CO-OP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
WALTON STREET	LONDIS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
AJOR OUT-OF-CENTRE STORES	SUB TOTAL:	0.0%	1.5%	3.4%	0.0%	0.0%	0.0%	0.0%	2.5%	1.4%	1.0%	0.6%
OXFORD RETAIL PARK	TESCO SUPERSTORE	3.9%	10.9%	0.0%	32.2%	0.0%	0.0%	0.0%	0.6%	0.0%	2.8%	6.9%
BOTLEY ROAD	ALDI	3.9%	17.6%	17.8%	1.5%	1.9%	1.4%	0.0%	0.0%	0.0%	3.7%	9.7%
BOTLEY ROAD	WAITROSE	10.4%	7.0%	11.9%	4.6%	0.0%	0.0%	0.0%	0.0%	0.0%	2.9%	9.0%
HEYFORD HILL PEARTREE	SAINSBURYS WAITROSE	2.6%	14.4% 0.0%	17.7% 0.0%	9.2% 0.0%	0.0% 0.0%	0.0% 0.0%	1.4% 0.0%	3.9% 0.0%	0.0% 1.5%	3.9%	7.6%
WATLINGTON ROAD	LIDL	0.0% 0.0%	4.1%	3.4%	4.7%	2.1%	0.0%	0.0%	3.2%	0.0%	0.1%	1.8%
With an off off horizon	SUB TOTAL:	20.7%	54.0%	50.9%	52.2%	4.0%	1.4%	1.4%	7.8%	1.5%	15.1%	34.9%
						4.0%	1.4%	1.4%	13.5%	7.2%	30.1%	81.0%
L STORES IN OXEORD CITY COUNCIL ARE	A:	71.0%	94.4%	63.2%	67.4%							
L STORES IN OXFORD CITY COUNCIL ARE	A:	71.0%	94.4%	63.2%	67.4%	4.0%						
THER STORES OUTSIDE CITY COUNCIL ARI							0.0%	0.0%	44.20/	7.0%	4.49/	0.000
		0.0%	94.4% 0.0%	63.2% 12.6%	0.0%	1.1%	0.0%	0.0%	14.2% 0.0%	7.0%	4.4%	0.0%
THER STORES OUTSIDE CITY COUNCIL ARI ABINGDON			0.0%	12.6%		1.1%		0.0% 11.8% 1.4%				
THER STORES OUTSIDE CITY COUNCIL ARI ABINGDON AYLESBURY BICESTER BRACKLEY		0.0% 0.0% 1.4% 2.0%	0.0% 0.0% 0.0%	12.6% 0.0% 0.0%	0.0% 0.0% 0.0%	1.1% 0.0% 0.0%	0.0% 76.0% 0.7%	11.8% 1.4% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	1.1% 12.6% 0.4%	0.0% 0.8% 1.1%
THER STORES OUTSIDE CITY COUNCIL ARI ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY		0.0% 0.0% 1.4% 2.0% 1.3%	0.0% 0.0% 0.0% 0.0%	12.6% 0.0% 0.0% 10.3%	0.0% 0.0% 0.0% 0.0%	1.1% 0.0% 0.0% 0.0%	0.0% 76.0% 0.7% 0.0%	11.8% 1.4% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	1.1% 12.6% 0.4% 0.5%	0.0% 0.8% 1.1% 0.7%
HER STORES OUTSIDE CITY COUNCIL ARI ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY BUCKINGHAM		0.0% 0.0% 1.4% 2.0% 1.3% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	12.6% 0.0% 0.0% 10.3% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	1.1% 0.0% 0.0% 0.0% 0.0%	0.0% 76.0% 0.7% 0.0%	11.8% 1.4% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	1.1% 12.6% 0.4% 0.5% 0.0%	0.0% 0.8% 1.1% 0.7% 0.0%
THER STORES OUTSIDE CITY COUNCIL ARI ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON		0.0% 0.0% 1.4% 2.0% 1.3% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	12.6% 0.0% 0.0% 10.3% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	1.1% 0.0% 0.0% 0.0% 0.0% 11.5%	0.0% 76.0% 0.7% 0.0% 0.0%	11.8% 1.4% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	1.1% 12.6% 0.4% 0.5% 0.0% 1.2%	0.0% 0.8% 1.1% 0.7% 0.0% 0.0%
HER STORES OUTSIDE CITY COUNCIL ARI ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY BUCKINGHAM		0.0% 0.0% 1.4% 2.0% 1.3% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	12.6% 0.0% 0.0% 10.3% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	1.1% 0.0% 0.0% 0.0% 0.0%	0.0% 76.0% 0.7% 0.0%	11.8% 1.4% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	1.1% 12.6% 0.4% 0.5% 0.0%	0.0% 0.8% 1.1% 0.7% 0.0%
HER STORES OUTSIDE CITY COUNCIL ARI ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON CHINNOR		0.0% 0.0% 1.4% 2.0% 1.3% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	12.6% 0.0% 0.0% 10.3% 0.0% 0.0% 1.9% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	1.1% 0.0% 0.0% 0.0% 0.0% 11.5% 0.0% 0.0%	0.0% 76.0% 0.7% 0.0% 0.0% 0.0% 0.7% 0.0%	11.8% 1.4% 0.0% 0.0% 0.0% 7.8% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	1.1% 12.6% 0.4% 0.5% 0.0% 1.2% 0.7% 0.2% 0.0%	0.0% 0.8% 1.1% 0.7% 0.0% 0.0% 0.0%
HER STORES OUTSIDE CITY COUNCIL ARI ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY BUTCINGHAM CARTERTON CHINNOR CHINNOR CHINNOR CHINNOR CHINNOR CHIDING NORTON CROUGHTON DIDCCT		0.0% 0.0% 1.4% 2.0% 1.3% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	12.6% 0.0% 0.0% 10.3% 0.0% 0.0% 1.9% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	1.1% 0.0% 0.0% 0.0% 11.5% 0.0% 0.0% 0.0%	0.0% 76.0% 0.7% 0.0% 0.0% 0.0% 0.7% 0.0%	11.8% 1.4% 0.0% 0.0% 0.0% 7.8% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	1.1% 12.6% 0.4% 0.5% 0.0% 1.2% 0.7% 0.2% 0.0% 12.4%	0.0% 0.8% 1.1% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0%
HER STORES OUTSIDE CITY COUNCIL ARI ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON CHIIPNOR CHIPPING NORTON CROUGHTON DIDCOT KIDLINGTON		0.0% 0.0% 1.4% 2.0% 1.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	12.6% 0.0% 0.0% 10.3% 0.0% 0.0% 1.9% 0.0% 0.0% 3.4%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	1.1% 0.0% 0.0% 0.0% 0.0% 11.5% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 76.0% 0.7% 0.0% 0.0% 0.0% 0.0% 0.7% 0.0% 0.7% 8.5%	11.8% 1.4% 0.0% 0.0% 0.0% 7.8% 0.0% 0.0% 0.0% 1.3%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 10.3% 0.0%	1.1% 12.6% 0.4% 0.5% 0.0% 1.2% 0.7% 0.2% 0.0% 12.4% 3.2%	0.0% 0.8% 1.1% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0% 4.9%
THER STORES OUTSIDE CITY COUNCIL ARI ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON CHINNOR CHIPPING NORTON CROUGHTON DIDCOT KIDLINGTON LONG HARDOROUGH		0.0% 0.0% 1.4% 2.0% 1.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	12.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	1.1% 0.0% 0.0% 0.0% 11.5% 0.0% 0.0% 0.0%	0.0% 76.0% 0.7% 0.0% 0.0% 0.0% 0.7% 0.0%	11.8% 1.4% 0.0% 0.0% 0.0% 7.8% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	1.1% 12.6% 0.4% 0.5% 0.0% 1.2% 0.7% 0.2% 0.0% 12.4%	0.0% 0.8% 1.1% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0%
HER STORES OUTSIDE CITY COUNCIL ARI ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON CHINNOR CHIPPING NORTON CROUGHTON DIDCOT KIDLINGTON		0.0% 0.0% 1.4% 2.0% 1.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	12.6% 0.0% 0.0% 10.3% 0.0% 0.0% 1.9% 0.0% 0.0% 3.4%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	1.1% 0.0% 0.0% 0.0% 0.0% 11.5% 0.0% 0.0% 0.0% 0.0%	0.0% 76.0% 0.7% 0.0% 0.0% 0.0% 0.0% 0.7% 0.0% 8.5% 0.0%	11.8% 1.4% 0.0% 0.0% 0.0% 7.8% 0.0% 0.0% 0.0% 1.3% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 10.3% 0.0%	1.1% 12.6% 0.4% 0.5% 0.0% 1.2% 0.7% 0.2% 0.0% 12.4% 3.2% 0.0%	0.0% 0.8% 1.1% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0% 4.9%
HER STORES OUTSIDE CITY COUNCIL ARI ABINGDON AYLESBURY BICESTER BRACKLEY BUTLEY BUTLEY BUTLEY CARTERTON CARTERTON CHIPNER NORTON CROUGHTON DIDCOT KIDLINGTON LONG HARBOROUGH THAME		0.0% 0.0% 1.4% 2.0% 1.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	12.6% 0.0% 0.0% 10.3% 0.0% 0.0% 1.9% 0.0% 3.4% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	1.1% 0.0% 0.0% 0.0% 0.0% 11.5% 0.0% 0.0% 0.0% 2.6% 0.0%	0.0% 76.0% 0.7% 0.0% 0.0% 0.7% 0.0% 0.7% 8.5% 0.0% 0.7%	11.8% 1.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.3% 0.0% 23.5%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 48.8% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 10.3% 0.0% 0.0%	1.1% 12.6% 0.4% 0.5% 0.7% 0.2% 0.0% 12.4% 3.2% 0.0% 2.6%	0.0% 0.8% 1.1% 0.7% 0.0% 0.0% 0.0% 0.0% 4.9% 0.0% 0.0%
INFER STORES OUTSIDE CITY COUNCIL ARI ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY BUTLEY BUTLEY CARTERTON CHIPPING NORTON CHIPPING NORTON CHIPPING NORTON CROUGHTON DIDCOT KIDLINGTON LONG HARBOROUGH THAME WALLINGFORD WANTAGE WHEATLEY		0.0% 0.0% 1.4% 2.0% 1.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	12.6% 0.0% 0.0% 10.3% 0.0% 0.0% 1.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	$\begin{array}{c} 1.1\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 11.5\%\\ 0.0\%$	0.0% 76.0% 0.7% 0.0% 0.0% 0.0% 0.7% 0.0% 0.7% 8.5% 0.0% 0.0% 0.0%	11.8% 1.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.3% 0.0% 23.5% 0.0% 0.0% 15.5%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 48.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 10.3% 0.0% 0.0% 0.0% 0.0% 0.0%	1.1% 12.6% 0.4% 0.5% 0.0% 1.2% 0.7% 0.2% 0.0% 12.4% 3.2% 0.0% 2.6% 1.4% 3.4% 2.8%	0.0% 0.8% 1.1% 0.7% 0.0%
INTER STORES OUTSIDE CITY COUNCIL ARI ABINGDON AVLESBURY BICESTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON CHINNOR CHIPPING NORTON CROUGHTON DIDCOT KIDLINGTON LONG HARROROUGH THAME WALINGFORD WANTAGE WHEATLEY WITNEY		0.0% 0.0% 1.4% 2.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	12.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	1.1% 0.0% 0.0% 0.0% 0.0% 11.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 76.0% 0.7% 0.0% 0.0% 0.0% 0.7% 0.7% 8.5% 0.0% 0.7% 0.0% 0.0% 0.0%	$\begin{array}{c} 11.8\% \\ 1.4\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 1.3\% \\ 0.0\% \\ 23.5\% \\ 0.0\% \\ 15.5\% \\ 0.0\% \end{array}$	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 48.8% 0.0% 0.0% 0.0% 0.0% 5.1% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 10.3% 0.0% 0.0% 0.0% 42.6% 0.0% 2.9%	1.1% 12.6% 0.4% 0.5% 0.0% 1.2% 0.7% 0.2% 0.0% 12.4% 3.2% 0.0% 2.6% 1.4% 3.4% 2.8% 8.4%	0.0% 0.8% 1.1% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0
HER STORES OUTSIDE CITY COUNCIL ARI ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY BUTLEY BUTLEY CARTERTON CHIPPING NORTON CHIPPING NORTON CROUGHTON DIDCOT KIDLINGTON LONG HARBOROUGH THAME WALLINGFORD WANTAGE WHEATLEY WITNEY WOOTTON		0.0% 0.0% 1.4% 2.0% 1.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	12.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	1.1% 0.0% 0.0% 0.0% 11.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 76.0% 0.7% 0.0% 0.0% 0.0% 0.7% 8.5% 0.0% 0.7% 0.7% 0.0% 0.0% 0.0%	11.8% 1.4% 0.0% 0.0% 0.0% 0.0% 0.0% 1.3% 0.0% 23.5% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 48.8% 0.0% 0.0% 0.0% 0.0% 2.5% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 10.3% 0.0% 0.0% 0.0% 42.6% 0.0% 2.9% 0.0%	1.1% 12.6% 0.4% 0.5% 0.0% 1.2% 0.0% 0.2% 0.0% 12.4% 3.2% 0.0% 2.6% 1.4% 3.4% 2.8% 8.4% 0.1%	0.0% 0.8% 1.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0
THER STORES OUTSIDE CITY COUNCIL ARI ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY BUTLEY BUTLEY BUTLEY CRATERTON CHINNOR CHIPPING NORTON CROUGHTON DIDCOT KIDLINGTON LONG HARBOROUGH THAME WALLINGFORD WANTAGE WHEATLEY WHEATLEY WHEATLEY WHOTON ALL OTHER CENTRES / STORES:		0.0% 0.0% 1.4% 2.0% 1.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.3% 1.3% 0.0% 4.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	12.6% 0.0% 0.0% 0.0% 0.0% 0.0% 1.9% 0.0% 0.0% 0.0% 0.0% 0.0% 1.7% 5.1%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	$\begin{array}{c} 1.1\%\\ 0.0\%$	0.0% 76.0% 0.0% 0.0% 0.0% 0.7% 0.7% 0.7% 0.0% 0.7% 0.0% 0.0	11.8% 1.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 48.8% 0.0% 0.0% 5.1% 0.0% 1.3% 2.5% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	$\begin{array}{c} 1.1\% \\ 12.6\% \\ 0.4\% \\ 0.5\% \\ 0.0\% \\ 1.2\% \\ 0.7\% \\ 0.2\% \\ 0.0\% \\ 12.4\% \\ 3.2\% \\ 0.0\% \\ 2.6\% \\ 14.4\% \\ 3.4\% \\ 2.8\% \\ 8.4\% \\ 0.1\% \\ 6.8\% \end{array}$	0.0% 0.8% 1.1% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0
AYLESBURY BICSTER BRACKLEY BUCKINGHAM CARTERTON CHINNOR CHIPING NORTON CHIDING NORTON CHIDINGTON DIDCOT KIDLINGTON LONG HARBOROUGH THAME WALLINGFORD WANTAGE WHEATLEY WITNEY WOOTTON ALL OTHER CENTRES / STORES:	EA	0.0% 0.0% 1.4% 2.0% 1.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	12.6% 0.0% 0.0% 10.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	1.1% 0.0% 0.0% 0.0% 0.0% 11.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 76.0% 0.7% 0.0% 0.0% 0.7% 0.0% 0.7% 0.0% 0.0	11.8% 1.4% 0.0% 0.0% 0.0% 0.0% 0.0% 1.3% 0.0% 1.3% 0.0% 1.3% 0.0% 1.5.5% 0.0% 15.5% 0.0% 37.2%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	1.1% 12.6% 0.4% 0.5% 0.0% 1.2% 0.7% 0.2% 0.2% 0.2% 1.2,4% 3.2% 0.0% 2.6% 1.4% 3.4% 2.8% 8.4% 0.1% 6.8%	0.0% 0.8% 1.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0
THER STORES OUTSIDE CITY COUNCIL ARI ABINGDON AYLESBURY BICCSTER BRACKLEY BOTLEY BUTLINGHAM CARTERTON CHIPPING NORTON CHIPPING NORTON CROUGHTON DIDCOT KIDLINGTON LONG HARBOROUGH THAME WALLINGFORD WANTAGE WHEATLEY WITNEY WOOTTON ALL OTHER CENTRES / STORES:	EA	0.0% 0.0% 1.4% 2.0% 1.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.3% 1.3% 0.0% 4.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	12.6% 0.0% 0.0% 0.0% 0.0% 0.0% 1.9% 0.0% 0.0% 0.0% 0.0% 0.0% 1.7% 5.1%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	$\begin{array}{c} 1.1\%\\ 0.0\%$	0.0% 76.0% 0.0% 0.0% 0.0% 0.7% 0.7% 0.7% 0.0% 0.7% 0.0% 0.0	11.8% 1.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 48.8% 0.0% 0.0% 5.1% 0.0% 1.3% 2.5% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	$\begin{array}{c} 1.1\% \\ 12.6\% \\ 0.4\% \\ 0.5\% \\ 0.0\% \\ 1.2\% \\ 0.7\% \\ 0.2\% \\ 0.0\% \\ 12.4\% \\ 3.2\% \\ 0.0\% \\ 2.6\% \\ 14.4\% \\ 3.4\% \\ 2.8\% \\ 8.4\% \\ 0.1\% \\ 6.8\% \end{array}$	0.0% 0.8% 1.1% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0

Including Internet Shopping and	L6 MARKET SHARE ANALYSIS (%) other Special Forms of Trading		Q7									
		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	TOTAL STUDY AREA	LOCAL AUTHOR AREA
		*	%	%	%	*	×	%	%	*		Zones 1-2
DXFORD CITY CENTRE												
RAILWAY STATION	MARKS & SPENCER	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.5%	0.6%
QUEEN STREET MAGDALEN STREET	MARKS & SPENCER SAINSBURYS LOCAL	3.9% 1.1%	0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0%	0.7% 0.0%	0.0% 0.0%	0.8% 0.2%	2.2% 0.6%
MAGDALEN STREET	TESCO METRO	2.9%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	2.1%
WESTGATE CENTRE	SAINSBURYS	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.8%
SPEEDWELL STREET	TESCO EXPRESS	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.4%
MARKET STREET OTHER LOCAL SHOPS IN THE CIT	COVERED MARKET	0.0% 4.5%	4.7% 2.8%	1.1% 0.0%	0.0%	0.0% 0.0%	0.0%	0.0%	0.0%	0.0% 0.0%	0.6% 1.0%	2.0% 3.8%
	SUB TOTAL:	13.3%	11.3%	1.1%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	3.9%	12.5%
ISTRICT CENTRES												
SUMMERTOWN		16.9%	0.0%	0.0%	0.0%	1.2%	1.8%	0.0%	0.7%	0.0%	3.2%	9.7%
COWLEY CENTRE		1.1%	4.6%	1.1%	2.1%	0.0%	0.0%	0.0%	0.7%	0.0%	1.0%	2.6%
HEADINGTON COWLEY ROAD		41.6% 1.9%	0.0% 16.1%	0.0%	1.0% 1.0%	0.0% 0.0%	3.6%	0.0%	2.1% 0.0%	0.0% 1.2%	7.5% 2.3%	23.9% 8.0%
COWLEY ROAD BLACKBIRD LEYS		1.9%	16.1% 13.4%	2.4% 0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	1.2%	2.3%	8.0%
	SUB TOTAL:	61.5%	34.1%	3.5%	4.1%	1.2%	5.4%	0.0%	3.5%	1.2%	15.5%	49.8%
THER LOCAL & NEIGHBOURHOOD CENTR	ES/ STORES WITHIN CITY COUNCIL AREA											
ABINGDON ROAD	NISA LOCAL	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.4%
ABINGDON ROAD	TESCO EXPRESS	2.9%	0.9%	4.7%	0.0%	3.3%	0.0%	0.0%	9.8%	0.0%	3.4%	2.1%
ALBERT STREET CHERWELL DRIVE	ALI JERICHO CO-OP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
IFFLEY ROAD	CO-OP	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	1.2%
OLD MARSTON ROAD	CO-OP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ROSE HILL	CO-OP	1.0%	8.6%	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	4.2%
WALTON STREET WALTON STREET	CO-OP LONDIS	5.0% 1.0%	0.0%	0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0%	0.0%	0.0%	0.8%	2.8% 0.6%
WALTON STREET	SUB TOTAL:	9.8%	13.2%	4.7%	3.0%	3.3%	0.0%	0.0%	9.8%	0.0%	5.9%	11.3%
IAJOR OUT-OF-CENTRE STORES												
OXFORD RETAIL PARK BOTLEY ROAD	TESCO SUPERSTORE ALDI	1.0% 0.0%	7.6% 0.0%	1.3% 6.8%	7.1% 0.0%	0.0%	0.0% 0.0%	0.0%	0.0%	0.0% 0.0%	1.2% 0.2%	3.8% 0.0%
OSNEY MEAD	WAITROSE	2.1%	0.0%	13.6%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	1.2%
		0.0%	6.8%	7.1%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	1.5%	2.9%
HEYFORD HILL	SAINSBURYS											
PEARTREE	WAITROSE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	UDL UDL	0.0% 0.0% 3.0%	0.0% 1.0% 15.5%	0.0% 0.0% 28.9%	0.0% 1.0% 11.1%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 2.1%	0.0% 0.0% 0.0%	0.0% 0.1% 4.0%	0.0% 0.4% 8.3%
PEARTREE WATLINGTON ROAD	WAITROSE LIDL SUB TOTAL:	0.0% 3.0%	1.0% 15.5%	0.0% 28.9%	1.0% 11.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1% 4.0%	0.4%
PEARTREE WATLINGTON ROAD	WAITROSE LIDL SUB TOTAL: A:	0.0%	1.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.4%
PEARTREE WATLINGTON ROAD LL STORES IN OXFORD CITY COUNCIL ARE THER STORES OUTSIDE CITY COUNCIL AR	WAITROSE LIDL SUB TOTAL: A:	0.0% 3.0%	1.0% 15.5%	0.0% 28.9%	1.0% 11.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1% 4.0%	0.4%
PEARTREE WATLINGTON ROAD LL STORES IN OXFORD CITY COUNCIL ARE THER STORES OUTSIDE CITY COUNCIL AR ABINGDON AYLESBURY	WAITROSE LIDL SUB TOTAL: A:	0.0% 3.0% 87.6% 0.0% 0.0%	1.0% 15.5% 74.0% 0.0% 0.0%	0.0% 28.9% 38.3% 6.0% 0.0%	1.0% 11.1% 18.2% 0.0% 0.0%	0.0% 0.0% 4.6% 0.0% 0.0%	0.0% 0.0% 5.4% 0.7% 1.8%	0.0% 0.0% 0.0% 0.0% 3.2%	0.0% 2.1% 17.4% 22.7% 0.0%	0.0% 0.0% 1.2% 0.0% 0.0%	0.1% 4.0% 29.3% 5.7% 0.6%	0.4% 8.3% 81.8% 0.0% 0.0%
PEARTREE WATLINGTON ROAD LL STORES IN OXFORD CITY COUNCIL ARE THER STORES OUTSIDE CITY COUNCIL AR ABIINGDON AYLESBURY BICESTER	WAITROSE LIDL SUB TOTAL: A:	0.0% 3.0% 87.6% 0.0% 0.0%	1.0% 15.5% 74.0% 0.0% 0.0%	0.0% 28.9% 38.3% 6.0% 0.0% 1.3%	1.0% 11.1% 18.2% 0.0% 0.0% 0.0%	0.0% 0.0% 4.6% 0.0% 0.0% 0.0%	0.0% 0.0% 5.4% 0.7% 1.8% 54.7%	0.0% 0.0% 0.0% 0.0% 3.2% 4.0%	0.0% 2.1% 17.4% 22.7% 0.0% 0.0%	0.0% 0.0% 1.2% 0.0% 0.0% 0.0%	0.1% 4.0% 29.3% 5.7% 0.6% 9.3%	0.4% 8.3% 81.8% 0.0% 0.0% 0.0%
PEARTREE WATLINGTON ROAD LL STORES IN OXFORD CITY COUNCIL ARE ABINGDON AYLESBURY BICESTER BRACKLEY	WAITROSE LIDL SUB TOTAL: A:	0.0% 3.0% 87.6% 0.0% 0.0% 0.0%	1.0% 15.5% 74.0% 0.0% 0.0% 0.0%	0.0% 28.9% 38.3% 6.0% 0.0% 1.3% 0.0%	1.0% 11.1% 18.2% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 4.6% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 5.4% 0.7% 1.8% 54.7% 0.6%	0.0% 0.0% 0.0% 3.2% 4.0% 0.0%	0.0% 2.1% 17.4% 22.7% 0.0% 0.0% 0.0%	0.0% 0.0% 1.2% 0.0% 0.0% 0.0%	0.1% 4.0% 29.3% 5.7% 0.6% 9.3% 0.1%	0.4% 8.3% 81.8% 0.0% 0.0% 0.0%
PEARTREE WATLINGTON ROAD LL STORES IN OXFORD CITY COUNCIL ARE THER STORES OUTSIDE CITY COUNCIL AR ABIINGDON AYLESBURY BICESTER	WAITROSE LIDL SUB TOTAL: A:	0.0% 3.0% 87.6% 0.0% 0.0%	1.0% 15.5% 74.0% 0.0% 0.0%	0.0% 28.9% 38.3% 6.0% 0.0% 1.3%	1.0% 11.1% 18.2% 0.0% 0.0% 0.0%	0.0% 0.0% 4.6% 0.0% 0.0% 0.0%	0.0% 0.0% 5.4% 0.7% 1.8% 54.7%	0.0% 0.0% 0.0% 0.0% 3.2% 4.0%	0.0% 2.1% 17.4% 22.7% 0.0% 0.0%	0.0% 0.0% 1.2% 0.0% 0.0% 0.0%	0.1% 4.0% 29.3% 5.7% 0.6% 9.3%	0.4% 8.3% 81.8% 0.0% 0.0%
PEARTREE WATLINGTON ROAD LL STORES IN OXFORD CITY COUNCIL ARE ABINGDON AVLESBURY BICESTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON	WAITROSE LIDL SUB TOTAL: A:	0.0% 3.0% 87.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	1.0% 15.5% 74.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 28.9% 38.3% 6.0% 0.0% 1.3% 0.0% 21.4% 0.0% 0.0%	1.0% 11.1% 18.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 4.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 3.7%	0.0% 0.0% 5.4% 0.7% 1.8% 54.7% 0.6% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 3.2% 4.0% 0.0% 0.8% 0.0% 0.0%	0.0% 2.1% 17.4% 22.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.1% 4.0% 29.3% 5.7% 0.6% 9.3% 0.1% 0.8% 0.0% 0.0%	0.4% 8.3% 81.8% 0.0% 0.0% 0.0% 0.0% 0.0%
PEARTREE WATLINGTON ROAD	WAITROSE LIDL SUB TOTAL: A:	0.0% 3.0% 87.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	1.0% 15.5% 74.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 28.9% 38.3% 6.0% 0.0% 0.0% 21.4% 0.0% 0.0% 0.0%	1.0% 11.1% 18.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 4.6% 0.0% 0.0% 0.0% 0.0% 0.0% 3.7% 0.0%	0.0% 0.0% 5.4% 0.7% 1.8% 54.7% 0.6% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 3.2% 4.0% 0.0% 0.8% 0.0% 0.0% 21.1%	0.0% 2.1% 17.4% 22.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.1% 4.0% 29.3% 5.7% 0.6% 9.3% 0.1% 0.8% 0.0% 0.4% 2.0%	0.4% 8.3% 81.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
PEARTREE WATLINGTON ROAD LL STORES IN OXFORD CITY COUNCIL ARE ABINGDON AVLESBURY BICSSTER BRACKLEY BUTLEY BUTLEY BUTLEY BUTLEY CARTERTON CARTERTON CHIPNOR NORTON	WAITROSE LIDL SUB TOTAL: A:	0.0% 3.0% 87.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	1.0% 15.5% 74.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 28.9% 38.3% 6.0% 0.0% 1.3% 0.0% 21.4% 0.0% 0.0% 0.0%	1.0% 11.1% 18.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 4.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 5.4% 0.7% 1.8% 54.7% 0.6% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 2.1% 17.4% 22.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.1% 4.0% 29.3% 5.7% 0.6% 9.3% 0.1% 0.8% 0.0% 0.4% 2.0% 0.0%	0.4% 8.3% 81.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
PEARTREE WATLINGTON ROAD	WAITROSE LIDL SUB TOTAL: A:	0.0% 3.0% 87.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	1.0% 15.5% 74.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 28.9% 38.3% 6.0% 0.0% 0.0% 21.4% 0.0% 0.0% 0.0%	1.0% 11.1% 18.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 4.6% 0.0% 0.0% 0.0% 0.0% 0.0% 3.7% 0.0%	0.0% 0.0% 5.4% 0.7% 1.8% 54.7% 0.6% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 3.2% 4.0% 0.0% 0.8% 0.0% 0.0% 21.1%	0.0% 2.1% 17.4% 22.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.1% 4.0% 29.3% 5.7% 0.6% 9.3% 0.1% 0.8% 0.0% 0.4% 2.0%	0.4% 8.3% 81.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
PEARTREE WATLINGTON ROAD	WAITROSE LIDL SUB TOTAL: A:	0.0% 3.0% 87.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	1.0% 15.5% 74.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 28.9% 38.3% 6.0% 0.0% 1.3% 0.0% 21.4% 0.0% 0.0% 0.0% 1.1% 0.0%	1.0% 11.1% 18.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 4.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 5.4% 0.7% 1.8% 54.7% 0.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 0.0% 0.0% 0.0% 3.2% 4.0% 0.0% 0.0% 0.0% 21.1% 0.0% 0.0%	0.0% 2.1% 17.4% 22.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 18.2% 0.0%	0.0% 0.0% 1.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.1% 4.0% 29.3% 5.7% 0.6% 9.3% 0.1% 0.8% 0.0% 0.4% 2.0% 0.0% 0.1% 4.4% 2.3%	0.4% 8.3% 81.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
PEARTREE WATLINGTON ROAD	WAITROSE LIDL SUB TOTAL: A:	0.0% 3.0% 87.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	1.0% 15.5% 74.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 28.9% 38.3% 6.0% 0.0% 1.3% 0.0% 21.4% 0.0% 0.0% 0.0% 0.0% 0.0%	1.0% 11.1% 18.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 4.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.2% 0.0% 1.2% 0.0% 2.3% 3.4%	0.0% 0.0% 5.4% 0.7% 1.8% 54.7% 0.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 3.2% 4.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 2.1% 17.4% 22.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 1.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.1% 4.0% 29.3% 5.7% 0.6% 9.3% 0.1% 0.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.1% 4.4% 2.3% 0.3%	0.4% 8.3% 81.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
PEARTREE WATLINGTON ROAD	WAITROSE LIDL SUB TOTAL: A:	0.0% 3.0% 87.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	1.0% 15.5% 74.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 28.9% 38.3% 6.0% 0.0% 1.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	1.0% 11.1% 18.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 4.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 5.4% 0.7% 1.8% 54.7% 0.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 2.1% 17.4% 22.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 1.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.1% 4.0% 29.3% 5.7% 0.6% 9.3% 0.1% 0.8% 0.0% 0.4% 2.0% 0.0% 0.4% 2.0% 0.0% 0.1% 4.4% 2.3% 0.3% 3.1%	0.4% 8.3% 81.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
PEARTREE WATLINGTON ROAD	WAITROSE LIDL SUB TOTAL: A:	0.0% 3.0% 87.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	1.0% 15.5% 74.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 28.9% 38.3% 6.0% 0.0% 1.3% 0.0% 21.4% 0.0% 0.0% 0.0% 0.0% 0.0%	1.0% 11.1% 18.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 4.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.2% 0.0% 1.2% 0.0% 2.3% 3.4%	0.0% 0.0% 5.4% 0.7% 1.8% 54.7% 0.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 3.2% 4.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 2.1% 17.4% 22.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 1.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.1% 4.0% 29.3% 5.7% 0.6% 9.3% 0.1% 0.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.1% 4.4% 2.3% 0.3%	0.4% 8.3% 81.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
PEARTREE WATLINGTON ROAD	WAITROSE LIDL SUB TOTAL: A:	0.0% 3.0% 87.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	1.0% 15.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 28.9% 38.3% 6.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	1.0% 11.1% 18.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 4.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 5.4% 0.7% 1.8% 54.7% 0.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 0.0% 0.0% 3.2% 4.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 2.1% 17.4% 22.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.1% 4.0% 29.3% 5.7% 0.6% 9.3% 0.1% 0.8% 0.0% 0.4% 2.0% 0.0% 0.1% 4.4% 2.3% 0.3% 3.1% 1.6% 5.2% 1.8%	0.4% 8.3% 81.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
PEARTREE WATLINGTON ROAD	WAITROSE LIDL SUB TOTAL: A:	0.0% 3.0% 37.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	1.0% 15.5% 74.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 28.9% 38.3% 6.0% 1.3% 0.0% 21.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	1.0% 11.1% 18.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 4.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 5.4% 0.7% 0.5% 0.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 0.0% 0.0% 0.0% 3.2% 4.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 2.1% 17.4% 22.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 1.2% 0.0%	0.1% 4.0% 29.3% 5.7% 0.6% 9.3% 0.1% 0.8% 0.0% 0.4% 2.0% 0.0% 0.4% 2.3% 0.3% 3.1% 1.6% 5.2% 1.8% 3.4%	0.4% 8.3% 81.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
PEARTREE WATLINGTON ROAD	WAITROSE LIDL SUB TOTAL: A:	0.0% 3.0% 87.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	1.0% 15.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 28.9% 38.3% 6.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	1.0% 11.1% 18.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 4.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 5.4% 0.7% 1.8% 54.7% 0.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 0.0% 0.0% 3.2% 4.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 2.1% 17.4% 22.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.1% 4.0% 29.3% 5.7% 0.6% 9.3% 0.1% 0.8% 0.0% 0.4% 2.0% 0.0% 0.1% 4.4% 2.3% 0.3% 3.1% 1.6% 5.2% 1.8%	0.4% 8.3% 81.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
PEARTREE WATLINGTON ROAD	WAITROSE LIDL SUB TOTAL: A:	0.0% 3.0% 87.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	1.0% 15.5% 74.0% 0.0%	0.0% 28.9% 38.3% 6.0% 0.0% 1.3% 0.0% 21.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	1.0% 11.1% 18.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 4.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 5.4% 0.7% 1.8% 54.7% 0.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 0.0% 0.0% 3.2% 4.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 2.1% 17.4% 22.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 1.2% 0.0%	0.1% 4.0% 29.3% 5.7% 0.6% 9.3% 0.1% 0.8% 0.0% 0.4% 2.0% 0.0% 0.1% 4.4% 2.3% 0.3% 3.1% 1.6% 5.2% 1.8% 3.4% 0.7%	0.4% 8.3% 81.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
PEARTREE WATLINGTON ROAD	WATROSE LIDL SUB TOTAL: A: EA	0.0% 3.0% 87.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	1.0% 15.5% 74.0% 0.0%	0.0% 28.9% 38.3% 6.0% 0.0% 1.3% 0.0% 21.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	1.0% 11.1% 18.2% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 5.4% 5.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 3.2% 4.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 2.1% 22.7% 0.0%	0.0% 0.0%	0.1% 4.0% 29.3% 5.7% 0.6% 9.3% 0.1% 0.8% 0.0% 0.4% 2.0% 0.0% 0.1% 4.4% 2.3% 0.3% 3.1% 1.6% 5.2% 1.8% 3.4% 0.7% 28.5%	0.4% 8.3% 81.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
PEARTREE WATLINGTON ROAD	WATROSE LIDL SUB TOTAL: A: EA	0.0% 3.0% 87.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	1.0% 15.5% 74.0% 0.0%	0.0% 28.9% 38.3% 6.0% 0.0% 1.3% 0.0% 21.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.1% 0.0% 0.0% 1.1% 0.0% 0.0% 1.1% 0.0	1.0% 11.1% 18.2% 0.0%	0.0% 0.0% 4.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.1% 0.0% 1.1% 49.6%	0.0% 0.0% 5.4% 5.4% 0.7% 1.8% 54.7% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 2.1% 17.4% 22.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 1.2% 1.2% 0.0%	0.1% 4.0% 29.3% 5.7% 0.6% 9.3% 0.1% 0.8% 0.0% 0.1% 4.4% 2.0% 0.1% 4.4% 2.3% 0.3% 3.1% 1.6% 5.2% 1.8% 3.4% 0.7% 28.5%	0.4% 8.3% 81.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0

Including Internet Shopping and	SES - 2016 MARKET SHARE ANALYSIS (%) I other Special Forms of Trading				Q8							
		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	TOTAL STUDY AREA	LOCAL AUTHO AREA
		*	%	%	%	×	*	%	%	%		Zones 1-2
KFORD CITY CENTRE												
RAILWAY STATION	MARKS & SPENCER	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
QUEEN STREET	MARKS & SPENCER	0.0%	9.6%	7.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	4.1%
MAGDALEN STREET	SAINSBURYS LOCAL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
MAGDALEN STREET WESTGATE CENTRE	TESCO METRO SAINSBURYS	2.6% 0.0%	0.0%	0.0%	0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0%	0.4% 0.0%	1.5%
SPEEDWELL STREET	TESCO EXPRESS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
MARKET STREET	COVERED MARKET	6.6%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	5.1%
OTHER LOCAL SHOPS IN THE CIT		0.0%	4.8%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	4.3%	1.0%	2.0%
STRICT CENTRES	SUB TOTAL:	9.3%	17.4%	10.4%	0.0%	0.0%	0.0%	0.0%	0.0%	4.3%	4.1%	12.7%
SUMMERTOWN		37.5%	9.3%	0.0%	3.1%	5.4%	1.2%	0.0%	0.0%	0.0%	7.7%	25.5%
COWLEY CENTRE		0.0%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	1.3%
HEADINGTON		32.0%	3.0%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.4%	19.7%
COWLEY ROAD		10.5%	6.1%	0.0%	5.5%	0.0%	0.0%	4.1%	0.0%	0.0%	2.8%	8.6%
BLACKBIRD LEYS	SUB TOTAL:	0.0%	0.0% 21.5%	0.0% 3.3%	0.0% 8.6%	0.0% 5.4%	0.0%	0.0%	0.0%	0.0%	0.0% 16.3%	0.0%
			0									
THER LOCAL & NEIGHBOURHOOD CENTE ABINGDON ROAD	RES/ STORES WITHIN CITY COUNCIL AREA NISA LOCAL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ABINGDON ROAD	TESCO EXPRESS	0.0%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	1.3%
ALBERT STREET	ALI JERICHO	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	1.5%
CHERWELL DRIVE	CO-OP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
IFFLEY ROAD	CO-OP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OLD MARSTON ROAD ROSE HILL	CO-OP	0.0% 0.0%	3.4% 3.4%	0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0%	0.0%	0.0% 0.0%	0.4% 0.4%	1.5%
WALTON STREET	CO-OP CO-OP	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	1.5%
WALTON STREET	LONDIS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	SUB TOTAL:	5.2%	10.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	7.2%
AJOR OUT-OF-CENTRE STORES	TECCO CUDENCTORE	0.0%	2.00/	0.00/	25.20/	0.0%	2 70/	0.00/	0.00/	0.0%	1.00/	1 20/
OXFORD RETAIL PARK BOTLEY ROAD	TESCO SUPERSTORE ALDI	0.0%	3.0%	0.0%	35.3% 0.0%	0.0%	3.7%	0.0%	0.0%	0.0%	1.8%	1.3%
					0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%
BOTLEY ROAD	WAITROSE	0.0%	0.0%	10.2%								
BOTLEY ROAD HEYFORD HILL	SAINSBURYS	0.0%	0.0% 31.6%	3.4%	0.0%	5.4%	0.0%	0.0%	8.3%	0.0%	6.2%	13.5%
HEYFORD HILL PEARTREE	SAINSBURYS WAITROSE	0.0% 0.0%	31.6% 0.0%	3.4% 0.0%	0.0% 0.0%	5.4% 0.0%	0.0% 0.0%	0.0% 0.0%	8.3% 0.0%	0.0% 0.0%	6.2% 0.0%	13.5% 0.0%
HEYFORD HILL	SAINSBURYS WAITROSE LIDL	0.0% 0.0% 0.0%	31.6% 0.0% 6.9%	3.4% 0.0% 0.0%	0.0% 0.0% 5.5%	5.4% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	8.3% 0.0% 2.7%	0.0% 0.0% 0.0%	6.2% 0.0% 1.6%	13.5% 0.0% 2.9%
HEYFORD HILL PEARTREE WATLINGTON ROAD	SAINSBURYS WAITROSE LIDL SUB TOTAL:	0.0% 0.0% 0.0%	31.6% 0.0% 6.9% 41.5%	3.4% 0.0% 0.0% 17.4%	0.0% 0.0% 5.5% 40.7%	5.4% 0.0% 0.0% 5.4%	0.0% 0.0% 0.0% 3.7%	0.0% 0.0% 0.0%	8.3% 0.0% 2.7% 10.9%	0.0% 0.0% 0.0% 0.0%	6.2% 0.0% 1.6% 10.1%	13.5% 0.0% 2.9%
HEYFORD HILL PEARTREE WATLINGTON ROAD	SAINSBURYS WAITROSE LIDL SUB TOTAL:	0.0% 0.0% 0.0%	31.6% 0.0% 6.9%	3.4% 0.0% 0.0%	0.0% 0.0% 5.5%	5.4% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	8.3% 0.0% 2.7%	0.0% 0.0% 0.0%	6.2% 0.0% 1.6%	13.5% 0.0%
HEYFORD HILL PEARTREE WATLINGTON ROAD LL STORES IN OXFORD CITY COUNCIL AR THER STORES OUTSIDE CITY COUNCIL AF	SAINSBURYS WAITROSE LIDL SUB TOTAL: EA:	0.0% 0.0% 0.0% 94.5%	31.6% 0.0% 6.9% 41.5% 90.4%	3.4% 0.0% 0.0% 17.4% 31.2%	0.0% 0.0% 5.5% 40.7% 49.4%	5.4% 0.0% 0.0% 5.4%	0.0% 0.0% 0.0% 3.7% 4.9%	0.0% 0.0% 0.0% 0.0%	8.3% 0.0% 2.7% 10.9%	0.0% 0.0% 0.0% 4.3%	6.2% 0.0% 1.6% 10.1% 32.4%	13.5% 0.0% 2.9% 17.7% 92.7%
HEYFORD HILL PEARTREE WATLINGTON ROAD LL STORES IN OXFORD CITY COUNCIL AR THER STORES OUTSIDE CITY COUNCIL AF ABINGSDON	SAINSBURYS WAITROSE LIDL SUB TOTAL: EA:	0.0% 0.0% 0.0% 94.5%	31.6% 0.0% 6.9% 41.5% 90.4%	3.4% 0.0% 0.0% 17.4% 31.2%	0.0% 0.0% 5.5% 40.7% 49.4%	5.4% 0.0% 0.0% 5.4% 10.8%	0.0% 0.0% 0.0% 3.7% 4.9%	0.0% 0.0% 0.0% 4.1%	8.3% 0.0% 2.7% 10.9% 10.9%	0.0% 0.0% 0.0% 4.3%	6.2% 0.0% 1.6% 10.1% 32.4%	13.5% 0.0% 2.9% 17.7% 92.7%
HEYFORD HILL PEARTREE WATLINGTON ROAD LL STORES IN OXFORD CITY COUNCIL AR ASINGDON AYLESURY	SAINSBURYS WAITROSE LIDL SUB TOTAL: EA:	0.0% 0.0% 0.0% 94.5%	31.6% 0.0% 6.9% 41.5% 90.4%	3.4% 0.0% 0.0% 17.4% 31.2%	0.0% 0.0% 5.5% 40.7% 49.4%	5.4% 0.0% 0.0% 5.4% 10.8%	0.0% 0.0% 3.7% 4.9% 0.0%	0.0% 0.0% 0.0% 4.1% 0.0% 7.3%	8.3% 0.0% 2.7% 10.9% 10.9%	0.0% 0.0% 0.0% 4.3%	6.2% 0.0% 1.6% 32.4% 2.8% 0.7%	13.5% 0.0% 2.9% 17.7% 92.7% 0.0% 0.0%
HEYFORD HILL PEARTREE WATLINGTON ROAD LL STORES IN OXFORD CITY COUNCIL AR THER STORES OUTSIDE CITY COUNCIL AF ABINGDON	SAINSBURYS WAITROSE LIDL SUB TOTAL: EA:	0.0% 0.0% 0.0% 94.5%	31.6% 0.0% 6.9% 41.5% 90.4%	3.4% 0.0% 0.0% 17.4% 31.2%	0.0% 0.0% 5.5% 40.7% 49.4%	5.4% 0.0% 0.0% 5.4% 10.8%	0.0% 0.0% 0.0% 3.7% 4.9%	0.0% 0.0% 0.0% 4.1%	8.3% 0.0% 2.7% 10.9% 10.9%	0.0% 0.0% 0.0% 4.3%	6.2% 0.0% 1.6% 10.1% 32.4%	13.5% 0.0% 2.9% 17.7% 92.7%
HEYFORD HILL PEARTREE WATLINGTON ROAD L STORES IN OXFORD CITY COUNCIL AR ABINGDON AYLESBURY BICESTER BRACKLEY BOTLEY	SAINSBURYS WAITROSE LIDL SUB TOTAL: EA:	0.0% 0.0% 0.0% 94.5% 0.0% 0.0% 0.0% 0.0% 0.0%	31.6% 0.0% 6.9% 41.5% 90.4% 0.0% 0.0% 0.0% 0.0% 0.0%	3.4% 0.0% 0.0% 17.4% 31.2% 3.8% 0.0% 0.0% 0.0% 0.0% 17.8%	0.0% 0.0% 5.5% 40.7% 49.4%	5.4% 0.0% 5.4% 10.8% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 3.7% 4.9% 0.0% 50.6% 0.0% 0.0%	0.0% 0.0% 0.0% 4.1% 0.0% 7.3% 7.3% 0.0% 0.0%	8.3% 0.0% 2.7% 10.9% 10.9% 11.2% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 4.3% 0.0% 0.0% 0.0% 0.0% 0.0%	6.2% 0.0% 1.6% 10.1% 32.4% 2.8% 0.7% 8.9% 0.0% 0.6%	13.5% 0.0% 2.9% 17.7% 92.7% 0.0% 0.0% 0.0% 0.0%
HEYFORD HILL PEARTREE WATLINGTON ROAD LESTORES IN OXFORD CITY COUNCIL AR ABINGODE CITY COUNCIL AR ABINGODE CITY COUNCIL AF ABINGON AYLESBURY BICKSTER BRACKLEY BOTLEY BUCKINGHAM	SAINSBURYS WAITROSE LIDL SUB TOTAL: EA:	0.0% 0.0% 0.0% 94.5% 0.0% 0.0% 0.0% 0.0% 0.0%	31.6% 0.0% 6.9% 41.5% 90.4% 0.0% 0.0% 0.0% 0.0% 0.0%	3.4% 0.0% 17.4% 31.2% 3.8% 0.0% 0.0% 0.0% 17.8% 0.0%	0.0% 0.0% 5.5% 40.7% 49.4% 0.0% 0.0% 0.0% 0.0% 0.0%	5.4% 0.0% 5.4% 10.8% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 3.7% 4.9% 0.0% 0.0% 50.6% 0.0% 0.0%	0.0% 0.0% 0.0% 4.1% 0.0% 7.3% 7.3% 0.0% 0.0%	8.3% 0.0% 2.7% 10.9% 10.9% 11.2% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 4.3% 0.0% 0.0% 0.0% 0.0% 0.0%	6.2% 0.0% 1.6% 10.1% 32.4% 2.8% 0.7% 8.9% 0.0% 0.6% 0.0%	13.5% 0.0% 2.9% 17.7% 92.7% 0.0% 0.0% 0.0% 0.0% 0.0%
HEYFORD HILL PEARTREE WATLINGTON ROAD LL STORES IN OXFORD CITY COUNCIL AR ABINGDON AYLESSURY BICESTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON	SAINSBURYS WAITROSE LIDL SUB TOTAL: EA:	0.0% 0.0% 0.0% 94.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	31.6% 0.0% 6.9% 41.5% 90.4% 0.0% 0.0% 0.0% 0.0% 0.0%	3.4% 0.0% 0.0% 17.4% 31.2% 3.8% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 5.5% 40.7% 49.4% 0.0% 0.0% 0.0% 0.0% 0.0%	5.4% 0.0% 5.4% 10.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 3.7% 4.9% 0.0% 0.0% 50.6% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 4.1% 0.0% 7.3% 0.0% 0.0% 0.0%	8.3% 0.0% 2.7% 10.9% 10.9% 11.2% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 4.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	6.2% 0.0% 1.6% 32.4% 2.8% 0.7% 8.9% 0.0% 0.6% 0.0%	13.5% 0.0% 2.9% 17.7% 92.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
HEYFORD HILL PEARTREE WATLINGTON ROAD LISTORES IN OXFORD CITY COUNCIL AR ABINGDON AYLESBURY BICGSTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON CHINNOR	SAINSBURYS WAITROSE LIDL SUB TOTAL: EA:	0.0% 0.0% 0.0% 94.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	31.6% 0.0% 6.9% 41.5% 90.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	3.4% 0.0% 0.0% 17.4% 31.2% 3.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 5.5% 40.7% 49.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	5.4% 0.0% 5.4% 10.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 3.7% 4.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 4.1% 0.0% 7.3% 7.3% 0.0% 0.0% 0.0% 0.0% 7.7%	8.3% 0.0% 2.7% 10.9% 10.9% 10.9% 10.9% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 4.3% 4.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	6.2% 0.0% 1.6% 32.4% 2.8% 0.7% 8.9% 0.6% 0.6% 0.6% 0.0% 0.0% 0.7%	13.5% 0.0% 2.9% 17.7% 92.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
HEYFORD HILL PEARTREE WATLINGTON ROAD LL STORES IN OXFORD CITY COUNCIL AR ABINGDON AYLESSURY BICESTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON	SAINSBURYS WAITROSE LIDL SUB TOTAL: EA:	0.0% 0.0% 0.0% 94.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	31.6% 0.0% 6.9% 41.5% 90.4% 0.0% 0.0% 0.0% 0.0% 0.0%	3.4% 0.0% 0.0% 17.4% 31.2% 3.8% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 5.5% 40.7% 49.4% 0.0% 0.0% 0.0% 0.0% 0.0%	5.4% 0.0% 5.4% 10.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 3.7% 4.9% 0.0% 0.0% 50.6% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 4.1% 0.0% 7.3% 0.0% 0.0% 0.0%	8.3% 0.0% 2.7% 10.9% 10.9% 11.2% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 4.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	6.2% 0.0% 1.6% 32.4% 2.8% 0.7% 8.9% 0.0% 0.6% 0.0%	13.5% 0.0% 2.9% 17.7% 92.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
HEYFORD HILL PEARTREE WATLINGTON ROAD LSTORES IN OXFORD CITY COUNCIL AR ABINGDON AYLESBURY BICCSTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON CHINDOR CHIPPING NORTON CRUGHTON DIDCOT	SAINSBURYS WAITROSE LIDL SUB TOTAL: EA:	0.0% 0.0% 0.0% 94.5% 94.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	31.6% 0.0% 6.9% 41.5% 90.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	3.4% 0.0% 0.0% 17.4% 31.2% 3.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 5.5% 40.7% 49.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	5.4% 0.0% 0.0% 5.4% 10.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 3.7% 4.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 4.1% 0.0% 7.3% 7.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	8.3% 0.0% 2.7% 10.9% 10.9% 11.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	6.2% 0.0% 1.6% 32.4% 2.8% 0.7% 8.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.2% 0.0% 3.9%	13.5% 0.0% 2.9% 17.7% 92.7% 92.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
HEYFORD HILL PEARTREE WATLINGTON ROAD LSTORES IN OXFORD CITY COUNCIL AR ABINGDON AYLESBURY BICESTER BRACKLEY BUCKINGHAM CARTERTON CHIPIPO KORTON CROUGHTON DIDCOT KIDLINGTON	SAINSBURYS WAITROSE LIDL SUB TOTAL: EA:	0.0% 0.0% 0.0% 94.5% 94.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	31.6% 0.0% 6.9% 41.5% 90.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	3.4% 0.0% 17.4% 31.2% 3.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 5.5% 40.7% 49.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	5.4% 0.0% 0.0% 5.4% 10.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 3.7% 4.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 4.1% 0.0% 7.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	8.3% 0.0% 2.7% 10.9% 10.9% 11.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 13.6% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	6.2% 0.0% 1.6% 10.1% 32.4% 2.8% 0.7% 8.9% 0.6% 0.6% 0.6% 0.6% 0.0% 0.0% 0.2% 0.0% 3.9% 1.3%	13.5% 0.0% 2.9% 17.7% 92.7% 92.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
HEYFORD HILL PEARTREE WATLINGTON ROAD LSTORES IN OXFORD CITY COUNCIL AR ABINGDON AYLESBURY BICCSTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON CHINDOR CHIPPING NORTON CRUGHTON DIDCCT KIDLINGTON LONG HARBOROUGH	SAINSBURYS WAITROSE LIDL SUB TOTAL: EA:	0.0% 0.0% 0.0% 94.5% 94.5% 94.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	31.6% 0.0% 6.9% 41.5% 90.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	3.4% 0.0% 17.4% 31.2% 3.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 5.5% 40.7% 49.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	5.4% 0.0% 0.0% 5.4% 10.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 3.7% 4.9% 4.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 4.1% 0.0% 7.3% 7.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	8.3% 0.0% 2.7% 10.9% 10.9% 10.9% 10.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 4.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	6.2% 0.0% 1.6% 1.6% 32.4% 32.4% 0.7% 8.9% 0.0% 0.6% 0.0% 0.0% 0.0% 0.0% 0.2% 0.0% 3.9% 1.3% 0.0%	13.5% 0.0% 2.9% 17.7% 92.7% 92.7% 92.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
HEYFORD HILL PEARTREE WATLINGTON ROAD LSTORES IN OXFORD CITY COUNCIL AR ABINGDON AYLESBURY BICESTER BRACKLEY BUCKINGHAM CARTERTON CHIPIPO KORTON CROUGHTON DIDCOT KIDLINGTON	SAINSBURYS WAITROSE LIDL SUB TOTAL: EA:	0.0% 0.0% 0.0% 94.5% 94.5% 94.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	31.6% 0.0% 6.9% 41.5% 90.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	3.4% 0.0% 17.4% 31.2% 3.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 5.5% 40.7% 49.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	5.4% 0.0% 0.0% 5.4% 10.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 3.7% 4.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 4.1% 4.1% 0.0% 7.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	8.3% 0.0% 2.7% 10.9% 10.9% 11.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 13.6% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	6.2% 0.0% 1.6% 10.1% 32.4% 2.8% 0.7% 8.9% 0.6% 0.6% 0.6% 0.6% 0.0% 0.0% 0.2% 0.0% 3.9% 1.3%	13.5% 0.0% 2.9% 17.7% 92.7% 92.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
LESTORES IN OXFORD HILL PEARTREE WAITLINGTON ROAD LESTORES OUTSIDE CITY COUNCIL AR ABINGDON AY LESSURY BICESTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON CHIPING KORTON CHIPING KORTON	SAINSBURYS WAITROSE LIDL SUB TOTAL: EA:	0.0% 0.0% 0.0% 94.5% 94.5% 94.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	31.6% 0.0% 6.9% 41.5% 90.4% 90.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	3.4% 0.0% 17.4% 31.2% 3.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 5.5% 40.7% 49.4% 49.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	5.4% 0.0% 5.4% 10.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 3.7% 3.7% 4.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 4.1% 0.0% 7.3% 7.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	8.3% 0.0% 2.7% 10.9% 10.9% 11.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 4.3% 4.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	6.2% 0.0% 1.6% 10.1% 32.4% 2.8% 0.7% 8.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	13.5% 0.0% 2.9% 17.7% 92.7% 92.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
HEYFORD HILL PEARTREE WATLINGTON ROAD LL STORES IN OXFORD CITY COUNCIL AR ADINGDON AYLESBURY BICCSTER BRACKLEY BOTLEY BOTLEY BUCKINGHAM CATTERTON CHINNOR CHIPING NORTON CHIPING NORTON CHIPING NORTON LONG HARBOROUGH THAME WALLINGFORD WANTAGE WHEATLEY	SAINSBURYS WAITROSE LIDL SUB TOTAL: EA:	0.0% 0.0% 0.0% 94.5% 94.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	31.6% 0.0% 6.9% 41.5% 90.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	3.4% 0.0% 0.0% 17.4% 31.2% 3.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 5.5% 40.7% 49.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	5.4% 0.0% 5.4% 5.4% 10.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.	0.0% 0.0% 0.0% 3.7% 4.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.	0.0% 0.0% 0.0% 0.0% 4.1% 0.0% 7.3% 7.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	8.3% 0.0% 2.7% 10.9% 10.9% 10.9% 11.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	6.2% 0.0% 1.6% 10.1% 32.4% 2.8% 0.7% 8.9% 0.0% 0.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	13.5% 0.0% 2.9% 17.7% 92.7% 92.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
HEYFORD HILL PEARTREE WATLINGTON ROAD LESTORES IN OXFORD CITY COUNCIL AR AN AUTOR CONTROL CONTROL AN AVESBURY BICCSTER BRACKLEY BOTLEY BRACKLEY BOTLEY BOTLEY BUCKINGHAM CARTERTON CHIPPING NORTON CHIPPING NORTON CHIPPING NORTON CHIPPING NORTON CHIPPING NORTON CHIPPING NORTON CHIPPING NORTON CHIPPING NORTON CHIPPING NORTON LONG HARBOROUGH THAME WAITIGE WHEATLEY WITITEY	SAINSBURYS WAITROSE LIDL SUB TOTAL: EA:	0.0% 0.0% 0.0% 94.5% 94.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	31.6% 0.0% 6.9% 41.5% 90.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	3.4% 0.0% 0.0% 17.4% 31.2% 3.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 5.5% 40.7% 49.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	5.4% 0.0% 5.4% 10.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.	0.0% 0.0% 0.0% 3.7% 4.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.	0.0% 0.0% 0.0% 0.0% 4.1% 0.0% 7.3% 7.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	8.3% 0.0% 2.7% 10.9% 10.9% 11.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	6.2% 0.0% 1.6% 1.6% 32.4% 2.8% 0.7% 8.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	13 5% 0.0% 2.9% 17.7% 92.7% 92.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.
HEYFORD HILL PEARTREE WATLINGTON ROAD LISTORES IN OXFORD CITY COUNCIL AR ABINGDON AVLESUURY BICKSTER BRACKLEY BOTLEY BOTLEY BUCKINGHAM CARTERTON CHINNOR CHINNOR CHINNOR CHINNOR CHIPING NORTON CROUGHTON DIDCOT KIOLINGTON LONG HARBOROUGH THAME WARTAGE WARTLEY	SAINSBURYS WAITROSE LIDL SUB TOTAL: EA:	0.0% 0.0% 0.0% 94.5% 94.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	31.6% 0.0% 6.9% 41.5% 90.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	3.4% 0.0% 0.0% 17.4% 31.2% 3.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 5.5% 40.7% 49.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	5.4% 0.0% 5.4% 5.4% 10.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.	0.0% 0.0% 0.0% 3.7% 4.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.	0.0% 0.0% 0.0% 0.0% 4.1% 0.0% 7.3% 7.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	8.3% 0.0% 2.7% 10.9% 10.9% 10.9% 11.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	6.2% 0.0% 1.6% 10.1% 32.4% 2.8% 0.7% 8.9% 0.0% 0.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	13.5% 0.0% 2.9% 17.7% 92.7% 92.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
LESTORES IN OXFORD CITY COUNCIL AR PEARTIRE WATLINGTON ROAD LESTORES OUTSIDE CITY COUNCIL AR ABINGDON AYLESSURY BICCSTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON CHIPING KORTON CROUGHTON DIDCOT NIDLINGTON LONG HARBOROUGH THAME WALLINGFORD WANTAGE WHEATLEY WITNEY WOOTTON ALL OTHER CENTRES / STORES:	SAINSBURYS WAITROSE LIDL SUB TOTAL: EA:	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	31.6% 0.0% 6.9% 41.5% 90.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	3.4% 0.0% 0.0% 17.4% 31.2% 3.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 5.5% 40.7% 49.4% 0.0%	5.4% 0.0% 0.0% 5.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 3.7% 4.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 7.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	8.3% 0.0% 2.7% 10.9% 10.9% 11.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	6.2% 0.0% 1.6% 10.1% 32.4% 2.8% 0.7% 8.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	13 5% 0.0% 2.9% 17.7% 92.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.
HEYFORD HILL PEARTREE WATLINGTON ROAD LL STORES IN OXFORD CITY COUNCIL AR ABINGDON AYLESBURY BICSTER BRACKLEY BOTLEY BUCKINGHAM CARTERTON CHIPING NORTON CHIPING NORTON COUGHTON DIDCOT KIDLINGFORD WAATLAGE WHEATLEY WALLINGFORD WAATLAGE WHEATLEY WOOTTON ALL OTHER CENTRES / STORES:	SAINSBURYS WATROSE LIDL SUBTOTAL: EA: REA	0.0% 0.0% 0.0% 94.5% 94.5% 94.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	31.6% 0.0% 6.9% 41.5% 90.4% 90.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	3.4% 0.0% 0.0% 17.4% 3.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 5.5% 49.4% 49.4% 49.4% 0.0	5.4% 0.0% 5.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 3.7% 4.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 4.1% 0.0% 7.3% 7.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	8.3% 0.0% 10.9% 10.9% 11.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	6.2% 0.0% 1.6% 10.1% 32.4% 2.8% 0.7% 8.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	13 5% 0.0% 2.9% 17.7% 92.7% 92.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
HEYFORD HILL PEARTREE WATLINGTON ROAD LL STORES IN OXFORD CITY COUNCIL AR ABINGDON AYLESSURY BICESTER BRACKLEY BOITEY BUCKINGHAM CARTERTON CHIPIPR KORTON CROUGHTON DIDCOT KIDLINGTON LONG HARBOROUGH THAME WALLINGFORD WANTAGE WHEATLEY WITNEY WOOTTON	SAINSBURYS WATROSE LIDL SUBTOTAL: EA: REA	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	31.6% 0.0% 6.9% 41.5% 90.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	3.4% 0.0% 0.0% 17.4% 31.2% 3.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 5.5% 40.7% 49.4% 0.0%	5.4% 0.0% 0.0% 5.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 3.7% 4.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 7.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	8.3% 0.0% 2.7% 10.9% 10.9% 11.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	6.2% 0.0% 1.6% 10.1% 32.4% 2.8% 0.7% 8.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	13 5% 0.0% 2.9% 17.7% 92.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.