

Nominate a Heritage Asset

Nos. 109 – 111 Magdalen Road (Choudhry Jewellers, The Magic Café and the Inner Bookshop +accommodation over.



1. WHAT IS IT? Is it one of the following?	Tick
a building or group of buildings	✓
a monument or site (an area of archaeological remains or a structure other than a building)	
a place (e.g. a street, park, garden or natural space)	
a landscape (an area defined by visual features or character, e.g. a city centre, village, suburb or field system)	

2. WHY IS IT INTERESTING? Is it interesting in any of the following ways?	Tick / Rank
Historic interest – a well documented association with a person, event, episode of history, or local industry	
Archaeological interest – firm evidence of potential to reveal more about the human past through further study	
Architectural interest – an example of an architectural style, a building of particular use, a technique of building, or use of materials	✓
Artistic interest – It includes artistic endeavour to communicate meaning or use of design (including landscape design) to enhance appearance	
What is it about the asset that provides this interest?	
Architectural interest: A building containing three terraced properties with shops to ground floor, retaining elements of historic Victoria or Edwardian shopfronts, with the first and second floors above in yellow brick with red brick banding and quoins. The first floors are lit by matching oriel windows with slate roofs. The second-floor lit by half dormer windows with gothic two-centre arched heads set in pairs under steeply pitched gables with intricate bargeboards and containing red-brick diapers.	

3. WHY IS IT LOCALLY VALUED? Is the interest of the asset valued locally for any of the following reasons?	Tick / Rank
Association: It connects us to people and events that shaped the identity or character of the area	
Illustration: It illustrates an aspect of the area's past that makes an important contribution to its identity or character	2✓
Evidence: It is an important resource for understanding and learning about the area's history	
Aesthetics: It makes an important contribution to the positive look of the area either by design or fortuitously	1✓
Communal: It is important to the identity, cohesion, spiritual life or memory	2✓

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of all or part of the community	
<p>How is the asset locally valued as heritage?</p> <p>Aesthetics: The buildings contribute interesting architectural detailing to views along Magdalen Street and down Hurst Street, for which they provide an endstop. The steeply pitched gables, gothic windows, decorative brick detailing and historic style shopfronts contribute to the aesthetic value of the building and add detail and interest in the streetscene.</p> <p>Communal and Illustration: These buildings provide a focus for the commercial area on Magdalen Road, including evidence of its longevity, contributing to the role of Magdalen Road as a focus for the communal life of the suburb.</p>	

4. WHAT MAKES ITS LOCAL SIGNIFICANCE SPECIAL? Do any of the following features make the heritage significance of the asset stand out above the surrounding environment?	Tick
Age ... Is it particularly old, or of a date that is significant to the local area?	
Rarity ... Is it unusual in the area or a rare survival of something that was once common?	
Integrity ... Is it largely complete or in a near to original condition?	✓
Group value ... Is it part of a group that have a close historic, aesthetic or communal association?	
Oxford's identity ... Is it important to the identity or character of the city or a particular part of it?	✓
Other ... Is there another way you think it has special local value?	
<p>How does this contribute to its value?</p> <p>Integrity: The buildings are well preserved, retaining much of their historic architectural detailing.</p> <p>Oxford's identity: The buildings make an important contribution to the character and identity of Magdalen Road as an historic commercial area within the suburb.</p>	