

Nominate a Heritage Asset

39 Magdalen Road (Oxford)

1. WHAT IS IT? Is it one of the following?	Tick
a building or group of buildings	y
a monument or site (an area of archaeological remains or a structure other than a building)	
a place (e.g. a street, park, garden or natural space)	
a landscape (an area defined by visual features or character, e.g. a city centre, village, suburb or field system)	

2. WHY IS IT INTERESTING? Is it interesting in any of the following ways?	Tick / Rank
Historic interest – a well documented association with a person, event, episode of history, or local industry	y
Archaeological interest – firm evidence of potential to reveal more about the human past through further study	
Architectural interest – an example of an architectural style, a building of particular use, a technique of building, or use of materials	y
Artistic interest – It includes artistic endeavour to communicate meaning or use of design (including landscape design) to enhance appearance	
What is it about the asset that provides this interest? Historic interest: This has been a shop since the late 19 th century. Architectural interest: The building has a large and well preserved late 19 th century shopfront built as an extension to an earlier, mid 19 th century cottage. It retains the characteristic details of a shopfront of its date.	

3. WHY IS IT LOCALLY VALUED? Is the interest of the asset valued locally for any of the following reasons?	Tick / Rank
Association: It connects us to people and events that shaped the identity or character of the area	y
Illustration: It illustrates an aspect of the area's past that makes an important contribution to its identity or character	y
Evidence: It is an important resource for understanding and learning about the area's history	
Aesthetics: It makes an important contribution to the positive look of the area either by design or fortuitously	y
Communal: It is important to the identity, cohesion, spiritual life or memory of all or part of the community	
How is the asset locally valued as heritage? Association and illustration: The building provides a connection with the past of Magdalen Road as a focus of commercial activity within the East Oxford Suburb and illustrates the late Victorian development of this aspect of the area through the style and detailing of the shopfront. Aesthetics: The well preserved shopfront provides an attractive detail that adds to the architectural variety of the Magdalen Road streetscene, whilst maintaining its Victorian character.	

4. WHAT MAKES ITS LOCAL SIGNIFICANCE SPECIAL? Do any of the following features make the heritage significance of the asset stand out above the surrounding environment?	Tick
Age ... Is it particularly old, or of a date that is significant to the local area?	y
Rarity ... Is it unusual in the area or a rare survival of something that was once common?	
Integrity ... Is it largely complete or in a near to original condition?	y
Group value ... Is it part of a group that have a close historic, aesthetic or communal association?	
Oxford's identity ... Is it important to the identity or character of the city or a particular part of it?	y

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Other ... Is there another way you think it has special local value?	
How does this contribute to its value?	
Age and Integrity: The shopfront is a particularly well-preserved example of its kind within the context of the suburb where few original shopfronts have survived. It dates from a period when the suburb was becoming well established as a residential area with developing needs for local shops and services.	
Oxford's identity: The shop, which is now a well used café, preserves the character of Magdalen Road as an historic commercial area, reflecting the mixed character of uses seen within East Oxford, which is far from being a dormitory suburb.	