

#RecyclingHeroes Competition Rules

“#RecyclingHeroes” is a free to enter competition where residents of the Oxford City Council area are invited to submit videos and photographs showing them being recycling heroes. Potential entries could include the making of recycled costumes, inventive recycling methods etc. The competition will be judged by a three person panel, including an independent judge. The prize for the winning entry is £250 of Love2Shop vouchers.

1. All entries must be:
 1. an original video or photograph/s uploaded to the Facebook social media page of Oxford Recycles (<https://www.facebook.com/Recycle4Oxford/>) or to Twitter with the tweet including the handle (@Recycle4Oxford) or to Instagram (<https://www.instagram.com/recycle4oxford/>)
 2. Entries can only be submitted by someone who has followed or liked the relevant social media page (see clause 1).
 3. The video or photograph must be original and must contain recycling related content.
 4. The entry text must include the hashtag #RecyclingHeroes
 5. Entry to the competition is restricted to two entries per person.
 6. Multiple entries above the two entry limit will be disqualified but the first two entries received will be considered.
 7. Automated entries, bulk entries or third party entries will be disqualified. Third party entries are defined as an entry submitted by a person not responsible for the creation of the entry.
 8. The competition is open to current Oxford City Council residents only.
 9. Any content uploaded that does not comply with the relative social media community and/or legal standards will be disqualified and may be reported to the appropriate authorities. This includes, but is not limited to, material encouraging discrimination of gender, race, sexual orientation, bullying, revealing of personal information etc.
 10. Entrants (the individuals who own the rights to the submitted video or photographs) must be 18 years or over.
 11. There is no cost of entry.

1. The winning entrant will receive:

One £250 Love2Shop Voucher

- a. There is only one prize and the prize cannot be split between different entries
- b. The prize will only be delivered on proof that the entrant is the creator of the winning entry and by the entrant providing a full address that meets the entry criteria.
- c. There is no cash alternative prize.

1. The competition will be judged as follows:

- a. Judgment of the entries will take place on 4th December 2021 and will be undertaken by a three member panel, as follows - a member of the ODS team, a member of the delivering marketing agency (Underpin Marketing) and an independent person (details to be released at the time of judging).

- b. The prize can only be sent to a valid Oxford address
- c. The Judges' decision is final and no correspondence will be entered into.

1. Entrants

. By submitting an entry you are providing consent for ODS, Oxford City Council, Underpin Marketing and their partners to use the submitted videos or photographs for the purposes of promoting both the competition and recycling in Oxford. The videos and photographs will not be used for any other purpose.

- a. The winning entrant may be used to promote this competition and recycling in Oxford, including having themselves filmed or photographed by the media with their prize.
- b. Employees of ODS, Oxford City Council, Underpin Marketing and any associated companies and organisations will not be eligible to win the competition, but may still submit entries.

1. The competition will run from 28th September 2021 00:01 BST until November 30th at 23:59 GMT. ODS reserves the right to cancel the competition at any time and for any reason.

1. <https://www.odsgroup.co.uk/>, [underpinmarketing.com](https://www.underpinmarketing.com) and its partners comply with the Data Protection Act. We will not pass on personal details to any third party without your prior consent.

1. Instagram, Facebook and Twitter are not affiliated with the competition as defined above

The Recycling Heroes competition is run by Oxford Direct Services Limited ("ODS") of Cowley Marsh, Oxford OX4 2HH. ODS is a wholly-owned subsidiary of Oxford City Council