

MINUTES FROM LEISURE PARTNERSHIP BOARD 26<sup>TH</sup> SEPTEMBER 2013

<b>Meeting date</b>		26 September 2013
<b>Time</b>		14.00-16.30
<b>Location</b>		Oxford Ice Rink
<b>Attendees:</b>		<b>Initials:</b> <b>Position:</b>
Ian Brooke (Chair)		IB      Head of Leisure, Parks & Communities
Steve Holt		SH      Divisional BM Fusion
Francois Smit		FS      Regional Business Manager
Peter King		PK      Business Development Manager
Steve Lee		SL      Marketing Executive Fusion
Lucy Cherry		LC      Leisure Manager
Paul Spencer		PS      PA to Head of Service
Sarah Bowers (Minutes)		SB      OCVC
Melanie Magee		MM      Executive Member
Councillor Mike Rowley		MR
<b>Apologies for absence:</b>		Tim Sadler, Peter Kay, Sue Holden, Cllr David Rundle, Margaret Simpson, Julia Burson, Beccy Clacy, Kate King
<b>Item no:</b>	<b>Item Discussion:</b>	<b>Action(s):</b>
1	<p><b>Previous Minutes</b></p> <ul style="list-style-type: none"> <li>Working with the NAG (Neighbourhood Action Group) to try to prevent further graffiti issues.</li> <li>SB to confirm meeting re closure of TCP</li> <li>Previous minutes approved.</li> </ul>	<b>SB</b>
2	<p><b>2.1 OCVA update:</b></p> <ul style="list-style-type: none"> <li>Update given by MM</li> <li>From 1<sup>st</sup> November OCVA will be City of Oxford College with Banbury and Bicester Campus's also changing names</li> <li>Major refurbishment underway</li> <li>Creating student staffed gym and hair/beauty salon to increase employability options (open to the public)</li> <li>MM to send over current numbers on role by courses</li> </ul> <p><b>2.2 Fusion Oxford Divisional round up</b></p> <ul style="list-style-type: none"> <li>Update given by SH</li> <li><b>Fusion corporate update</b></li> <li>Update given by FS</li> </ul> <p><b>2.3 OCC update</b></p> <ul style="list-style-type: none"> <li>Update given by IB</li> <li>OCC going through budget setting process at the moment</li> <li>SLC engaged as a consultant to carry out review of the leisure contract</li> <li>Council planning approval for Barton redevelopment (900 houses) was passed last night, possible opportunities to promote leisure centres</li> <li>Drafting new Leisure and wellbeing strategy which will be ready for June 2014</li> <li>Youth Ambition is a key programme, 3,000 individual attendees at sessions to date</li> <li>Approximately £0.5 million external funding achieved within service</li> </ul>	<b>MM</b>

	<p style="text-align: center;">area in past 6 months</p> <p><b>3</b></p> <p><b>3.1 2014/15 Annual Service Plan- objective setting</b></p> <ul style="list-style-type: none"> <li>• Paper circulated on national bench marking survey.</li> <li>• Included breakdown per centre from a period of 2 years ago to allow picture to be given of where we were.</li> <li>• Priorities and actions that should be covered within the plan to include partner key objectives <ul style="list-style-type: none"> <li>• <b>Schools/Youth</b></li> <li>• <b>Employment</b></li> <li>• <b>Health &amp; Wellbeing/GP</b></li> <li>• Apprenticeship opportunities for student leavers and also work experience, skills employability</li> <li>• Increase in type 1 diabetes in the last year in young people linking with local charitable organisations</li> <li>• Fusion head office is sponsoring 10 apprentices with one being in Oxford (has to be resident of Oxford and has an interest in Leisure). Would also like to include those who have an interest in leisure for work experience opportunities</li> <li>• MM to send IB example of good practice of who is delivering an apprentice/work experience</li> <li>• PK suggested feeder scheme link for industry qualifications to tie in with student staffed gym which is under development at the college</li> <li>• Linkage with college and schools is improving</li> <li>• School away days- Try-athlon event in South and Vale worked very well- LC to obtain further details</li> <li>• Targeted ingenious marketing needed for young people</li> <li>• MM suggested a marketing work experience student to harness their ideas of how to communicate with their peers. SL to pursue with MM</li> <li>• Raise awareness on carbon within the centres from an educational perspective</li> <li>• FS to explore innovative carbon initiatives with current providers of gym equipment</li> <li>• All agreed that there is room for more PR for the carbon meters that are in the centres capturing key headlines/impact and also capture key messages</li> <li>• LC to send minutes from OCC carbon meetings to SL to allow him to pull positive stories to PR push</li> <li>• Let's Get Moving- new initiative which is a vehicle to get to people before the need a GP referral</li> <li>• Get Healthy Get into Sport is another initiative to tap into locally</li> <li>• Need to ensure that can demonstrate impact on all initiatives</li> <li>• Next steps: Work groups between now and December before it goes to Executive Board in May 2014.</li> <li>• Timescales plan to be drawn up by LC and covered as an agenda items</li> </ul> </li> </ul>	<p style="text-align: right;">MM</p> <p style="text-align: right;">LC</p> <p style="text-align: right;">SL/MM</p> <p style="text-align: right;">FS</p> <p style="text-align: right;">LC</p> <p style="text-align: right;">LC</p>
<p><b>4</b></p>	<p><b>Developments</b></p> <p><b>4.1 Pool</b></p> <ul style="list-style-type: none"> <li>• Works underway with completion due December 2014</li> <li>• Spoil should be removed from site to fill Hinksey</li> </ul> <p><b>4.2 Pavilion</b></p> <ul style="list-style-type: none"> <li>• Works should commence in the next month with completion by April 2014</li> </ul> <p><b>4.3 Opportunities</b></p> <ul style="list-style-type: none"> <li>• Section 106 monies from Barton redevelopment which could be used for opportunities at Barton Leisure Centre</li> <li>• Ferry development- further development of options needed in addition to those already suggested</li> <li>• Sega zone at the ice rink not been as successful as hoped. Suggestion to extend the trial to January 2014. All agreed</li> </ul>	
<p><b>5</b></p>	<p><b>Date and focus of next meeting</b></p>	

	<ul style="list-style-type: none"> <li>Thursday 12<sup>th</sup> December 14:00-15:30 Venue Oxford Ice Rink</li> </ul>	
6	<p><b>AOB</b></p> <ul style="list-style-type: none"> <li>Possible name of new leisure centre should there be a change. SL to think through and think through some suggestions. Possibly look to engage young people or run a competition</li> <li>SB to send out doodle date to gauge best opportunities to engage key partners</li> </ul>	<p><b>SL</b></p> <p><b>SB</b></p>
	<p><b>Next meeting:</b></p> <p><u>Focus areas:</u> 2014/15 Fees &amp; Charges Draft annual service plan for 14/15</p> <p>Next meeting: 12 December 2013, 2pm at Oxford Ice Rink</p>	