

Oxford Leisure Partnership Board Zoom meeting Thursday 20 th May 2021 11:30am		
	Initials:	Project Role
Oxford City Council:		•
lan Brooke	IB	Head of Community Services
Councillor Rod Smith	CRS	Deputising for the Shadow Board Member
Lucy Cherry	LC	Leisure And Performance Manager
Fusion Lifestyle:		
Graham Ashby	GA	Oxford Contract Manager
Aaron Chambers	AC	General Manager Ferry Leisure Centre
Charlie Clements	CC	General Manager Hinksey Pool and Barton Leisure Centre
Representatives:		
Tayyaba Hameed	TH	Community Stakeholder Representative
Suzanne Jeffery	SJ	British Ice Skating Association
Margaret Simpson	MS	Older Persons Representative
Yan Wong	YW	Deputising for the Hinksey User Group Representative
Ruth James	RJ	Ferry User Group Representative
Nicola Brown	NB	City of Oxford Swimming Club
Alistair Skelton	AS	City of Oxford Swimming Club
James Morbin	JM	Leys Pools & Leisure Centre User Group Representative
Greig Box-Turnbull	GB-T	Oxford City Stars Ice Hockey
	Cllr Steve Goddard - Shadow Board Member	
Apologies for absence:	Gregg Holland - Fusion Regional Business Manager	
	Philippa Muir -	Hinksey User Group Representative
Oxford City Council undate		

Oxford City Council update

OCC continue to work closely with Fusion to reopen facilities and increase the leisure offer in line with Government changes in restrictions.

Councillor Mary Clarkson is the 2021/22 Cabinet Member for Culture, Leisure and Tourism.

Oxford City Council are represented at the District Council Network, which has recently observed that a third of leisure facilities nationally have not reopened or have closed. This demonstrates that Oxford leisure facilities have worked hard and are in a positive place with all five facilities re-open.

The future of the leisure offer in Oxford will need to change and work will progress on how this new model of delivery will be need to be shaped; collectively and as a 'whole system approach' in partnership with a diverse range of stakeholders based on needs of communities and residents. The leisure offer is an important part of recovery from the COVID-19 scenario.

The Council has and continues to work very hard to support communities and residents through the COVID-19 scenario. Locality Hubs and the Asymptomatic centre are all still operational and being delivered by the Council.

Thank you shared with Fusions local teams for their great values and behaviours during an unprecedented and challenging period.

Fusion Update

Operating hours and timetables are regularly reviewed based on delivering a safe, financially viable and sustainable offer, alongside actual usage and utilisation data.

Positive discussions are taking place with key club and block booking stakeholders. There is high demand at peak hours (i.e. 4pm to 9pm weekdays, Saturday mornings, etc.) from all stakeholders. Offers and opportunities have to carefully balance club/ block bookings with the public offer.

Fusion continue to run their recruitment campaign to enable increased timetable capacity. Recruitment in the current climate is challenging for Fusion.



Returning and new Fusion employees are required to complete a comprehensive and on-going training programme. All facilities have new Team members.

Group Exercise Classes have resumed at Ferry and Leys Pools and Leisure Centres; the studio size at Barton Leisure Centre prohibits classes resuming until government guidelines change.

Usage and utilisation data suggests that confidence for returning to indoor leisure is starting to grow; specifically for swimming activities. Sustainable growth needs to be maintained.

Staggered start times and increasing the offer by offering family and lane sessions are being considered and trialled at Hinksey to help increasing the swimming opportunities. Increasing capacity will be based on the outcomes of trials.

Representative Updates and feedback

Hinksey:

Users are grateful to the Council and Fusion for being able to resume activities and appreciative of improvements made by Fusion to their Webpage and bookings applications.

Further improvements to be looked into (GA)

- Ease of booking access for non-ICT or less savvy users
- Family bookings and offer
- Member and non-member booking options
- Release of cancelled bookings for re-booking opportunity
- Sanctions for member non-attendance to reduce occurrences
- Day to day cleanliness of public areas (i.e. WCs, Shower and Cubicle areas)

Ferry:

Feedback from users is generally positive. "It's a good start back" and communication of re-opening and procedures has been really good.

Swimmers are pleased that the pool water temperature is back within normal operating parameters, users are excited that Group Exercise classes will soon be returning.

Thanks shared for the Ferry Leisure Centre team.

Further improvements to be looked into (GA)

- Group exercise class offer and growth
- Membership fee Value For Money
- Growth in opening hours (i.e. early morning swim and gym opportunities)

Leys:

Users are "looking forward to getting back to normal".

Sensitive consideration should be taken regarding sanctions for non-attendance for bookings, as there may be some exceptional reason for a no show; 'penalising' could be a barrier to those impacted by the COVID-19 scenario and having less confidence to return.

Ice Rink:

Thanks shared with the Ice Rink Team for their "fantastic" support during challenging times. "It's good to be back" and "positivity across the board".

Some small 'niggles' with bookings, however these seem to be being resolved by Fusion.

Further discussion required/ improvements to be looked into (GA)

• Opening doors earlier to enable skaters to prepare themselves for getting onto the ice in a timely manner.



- Spectator attendance and operations for Ice Hockey matches
- Promotion for reopening of Fusion Skate School.

COSC:

"It's good to be back", currently struggling to fill the whole pool for booked sessions. Progress with communications for getting back to a regular block booking programme.

Successful first session (virtual) held at Leys Pools and Leisure Centre, with thanks to the great support from the Leys staff team.

Further improvements to be looked into (GA)

• Pool screen and timer

Community Stakeholder:

An Introduction and update on the return to activity was shared on behalf of Oxford Kick Boxing Club.

On-line classes had continued during the pandemic period and face to face sessions are starting to resume.

The impact of the pandemic and lockdown could change behaviours for returning to activities. A lost user has an impact on financial sustainability, employment, user confidence and programme offers.

<u>AOB</u>

New Leisure for All Grant was introduced. Further details can be found at <u>https://www.oxford.gov.uk/info/20044/grants/1455/leisure_for_all_grant</u>).

Next Zoom meeting: Thursday 1 July 2021, 11am to 12noon