

Chart of the month: Eat Out to Help Out claims in Oxfordshire

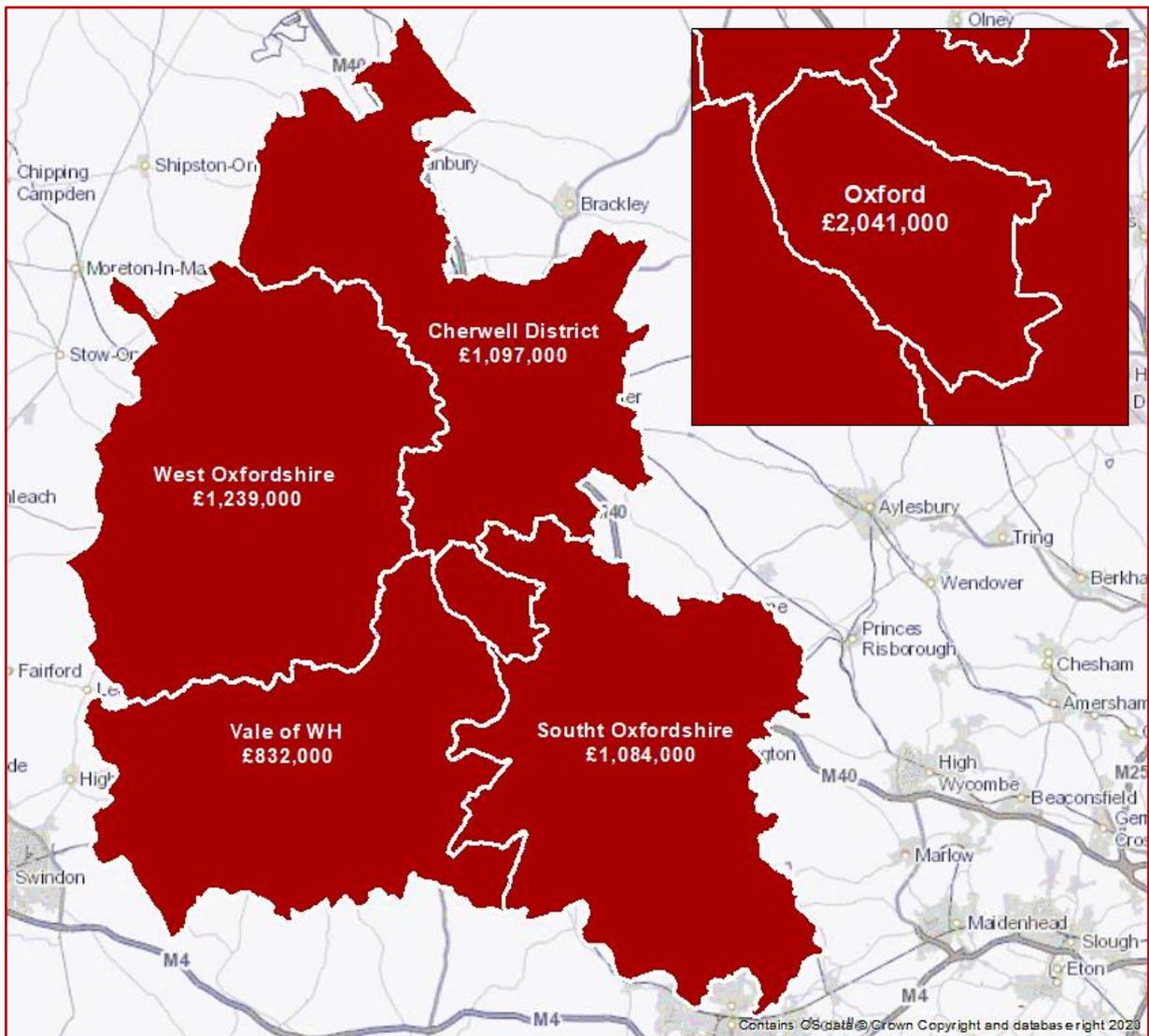
Introduction

This month's chart will explore the number of "Eat Out to Help Out" claims made by local authorities in Oxfordshire. The "Eat Out to Help Out" scheme aimed at incentivising customers by giving them a discount on premises where food is sold for immediate consumption. The scheme also incentivised food establishments on eligible days by bringing customers to dine during quieter times of the week. The scheme had also been used in conjunction with other financial supports such as the 'Job Retention Scheme' and 'Self-Employed Income Support Scheme'. To learn more please visit the [Eat Out to Help Out Scheme – Information and guidance](#). **Please note** this scheme ended on 1st September 2020.

Key findings

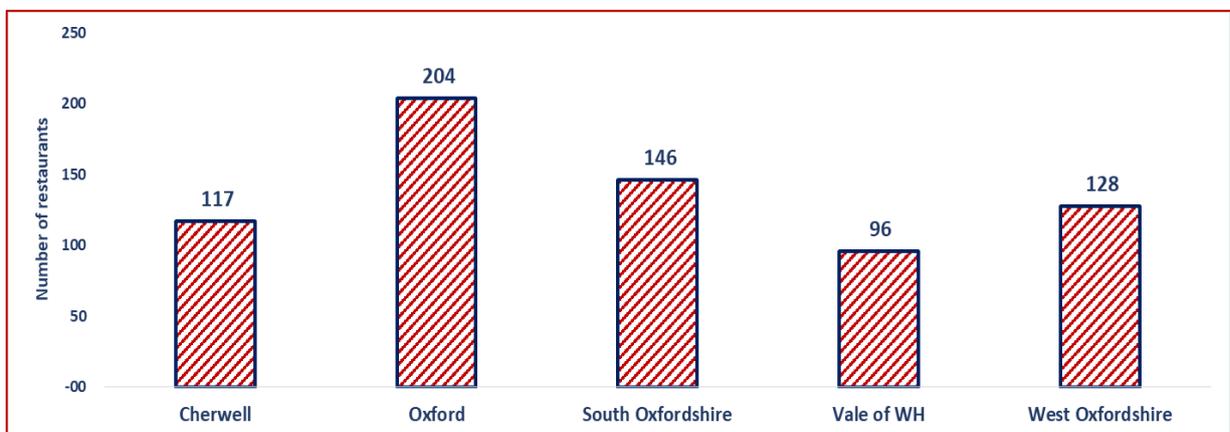
- The overall total amount of discounts claimed in Oxfordshire was £6,293,000 and it represents 8.7% of the total claims made in the South East region (£72,447,000) and 1.2% of the total claims made in England (£517,102,000).
- The average amount claimed by all districts is below national average (£10,200), and above regional average (£9,300) with exception of South Oxfordshire (£7,400) and Vale of White Horse (£8,700), both below regional average.
- The average discount per meal is lower than the regional average (£5.61) for most districts with the exception of South Oxfordshire (£6.28).
- Cherwell has the second lowest number of restaurants claimed (117), as well as the second lowest average claim per meal (£5.37).
- Oxford has the highest number of restaurants claimed (204), the highest total number of meals claimed (365,000), the highest total amount of discount (£2,041,000) and the highest average amount claimed (£10,000).
- South Oxfordshire has the second highest number of restaurants claimed (146), the highest average discount per meal (£6.28) and the lowest average claim per outlet (£7,400).
- Vale of White Horse has the lowest total amount of discount claimed (£832,000), the lowest number of restaurants claimed (96), the lowest average discount per meal (£5.06) and the lowest total number of meals (165,000).
- West Oxfordshire has the second highest total number of meals claimed (206,000), the second highest total amount of discounts claimed (£1,239,000) and the second highest average amount claim per outlet (£9,700).

Figure 1. Total amount of discount broken down by Local Authority



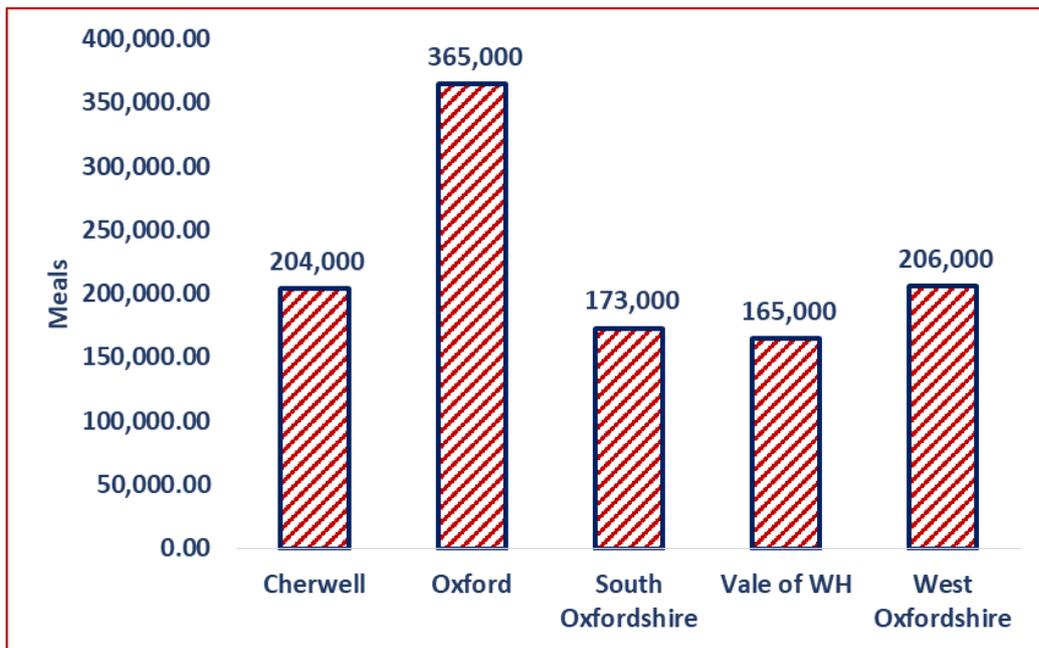
Source: [Eat Out to Help Out Statistics – geographic breakdown](#)

Figure 2. Total number of restaurants claimed broken down by Local Authority



Source: [Eat Out to Help Out statistics – geographic breakdown](#)

Figure 3. Total number of meals per Local Authority



Source: [Eat Out to Help Out Statistics – geographic breakdown](#)

Figure 4. Average discount per meal by Local Authority compared to regional and national averages.



Source: [Eat Out to Help Out Statistics – geographic breakdown](#)

Supporting table

| Geography | Total number of restaurants claimed | Total number of meals claimed for | Total amount of discount claimed | Average amount claimed per outlet | Average discount per meal |
|-------------------|-------------------------------------|-----------------------------------|----------------------------------|-----------------------------------|---------------------------|
| Cherwell | 117 | 204,000 | £1,097,000 | £9,400 | £5.37 |
| Oxford | 204 | 365,000 | £2,041,000 | £10,000 | £5.59 |
| South Oxon | 146 | 173,000 | £1,084,000 | £7,400 | £6.28 |
| Vale of WH | 96 | 165,000 | £832,000 | £8,700 | £5.06 |
| West Oxon | 128 | 206,000 | £1,239,000 | £9,700 | £6.00 |
| South East | 7,823 | 12,922,000 | £72,447,000 | £9,300 | £5.61 |
| England | 50,592 | 90,008,000 | £517,102,000 | £10,200 | £5.75 |

Source: [Eat Out to Help Out Statistics – geographic breakdown](#)

Sources:

[Eat Out to Help Out Scheme – Information and guidance](#)

[Eat Out to Help Out Statistics – geographic breakdown](#)

Data note prepared by:

Carlos Barrero

District Data Analysis Service

cbarrero@oxford.gov.uk

07483 010435

On behalf of:

Cherwell District Council

Oxford City Council

South Oxfordshire District Council

Vale of White Horse District Council

West Oxfordshire District Council

Data notes and briefings from this service are available at [District Data Service website](#)